

## **Arqiva books further capacity with Eutelsat to step up High Definition content for UK viewers**

**London, Paris, 8 December 2015** - Arqiva, the leading communications infrastructure and media services company in the UK, today announced the signature of a multi-year commitment with Eutelsat Communications (NYSE Euronext Paris: ETL) for a 15<sup>th</sup> transponder at the 28° East video neighbourhood to serve the UK DTH (Direct-to-Home) broadcasting market.

This additional transponder underpins Arqiva's strategy to support the significant growth in HD channels operating on the Sky and Freesat platforms in the UK. The combination of Arqiva's award-winning teleports and Eutelsat's non-pre-emptible capacity has led to three channels signing up to the new all-HD platform, including Record TV HD, and Daystar Television, that Arqiva services via RUM's Media Service.

David Crawford, Managing Director for Satellite and Media at Arqiva, said: *"We listened to our customers who were looking to deliver HD broadcasts to both Sky and Freesat platforms by using the latest technology combined with the highest levels of quality and service. In working with Eutelsat, we will be able to support our customers to help them succeed."*

Michel Azibert, Chief Commercial and Development Officer at Eutelsat, added: *"We're delighted to satisfy Arqiva's criteria for the highest quality of service and to participate in offering viewers High Definition at its best. As more and more consumers invest in new-generation TV screens the broadcasting chain must rigorously deliver the improved experience viewers expect. We're proud to be part of Arqiva's commitment to industry-leading levels of quality and resilience."*

## About Arqiva

Arqiva provides innovative and secure communications and broadcast technology. We're extending the reach of mobile communications, shaping the future of broadcast, liberating WiFi for brand owners and unlocking the potential of the Internet of Things. Customers include major UK and international broadcasters such as the BBC, ITV, Turner Broadcasting, Sky plc; the independent radio groups; major telco providers including the UK's four mobile network operators; and retail, leisure, energy and water companies.

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## About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 38 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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