

## **INSIDE Secure Selected as SC Magazine 2016 Trust Award Finalist**

Aix-en-Provence, December 16, 2015 - INSIDE Secure (Euronext Paris: INSD), a leader in embedded security solutions for mobile and connected devices, today announced that MatrixSSE, an application protection solution that provides anti-tampering, code obfuscation and whitebox cryptography, has been recognized as a Trust Award finalist in the Best Mobile Security Solution category for the 2016 SC Awards. The finalists and winners for the newly revamped Trust Awards (formerly Reader Trust Awards) are chosen by a distinguished group of leading IT security professionals from the SC Magazine readership and selected by the SC editorial team. Winners will be announced at the SC Awards 2016 ceremony to be held March 1, 2016 in San Francisco.

"From Duqu 2.0 to mobile cyberthreats to the nearly \$1 billion stolen from financial institutions by the Carbanak cybercriminal group, 2015 saw near-exponential growth in the number and complexity of cyberattacks," said Illena Armstrong, VP, editorial, SC Magazine. "As the bad guys shift and pivot strategies, so too do the men, women and companies working to stop them in their tracks. These finalist have shown that they are the best at what they do."

The SC Awards, now in its 19th year, are recognized throughout the security industry as the gold standard of excellence in cybersecurity. With the awards, SC Magazine recognizes the achievements of security professionals in the field, the innovations happening in the vendor and service provider communities, and the vigilant work of government, commercial and nonprofit entities. Vendors and service providers which offer a product and/or service for the commercial, government, educational, nonprofit or other industries are eligible for the SC Awards' Trust Award category.

"Consumers around the world increasingly use mobile apps to interact with businesses, be it for commerce, payments or banking and they need built-in security to protect personal, enterprise, banking, money transfer, P2P & in-app payments data," said Amedeo D'Angelo, President and Chief Executive Officer of INSIDE Secure. "MatrixSSE continues to gain momentum in the mobile applications security market, with an impressive list of clients which includes 4 of the 5 top U.S. banks, and many well-known household name brands, who all trust INSIDE Secure to secure their mobile apps and to protect their customers' personal and financial data."

MatrixSSE allows mobile apps to self-protect from any malicious code or malware attacks in the world of fast evolving mobile threats. Only MatrixSSE interweaves security within the application to protect it and all important account data within the application and during communication with the cloud. MatrixSSE is scalable

to allow for the quick deployment of dozens of mobile apps, saving significant development time and cost.

“INSIDE Secure has demonstrated that they are among the best in the industry at protecting mobile applications” said Illena Armstrong, VP, editorial, SC Magazine. “Being a Trust Award nominee is a special honor as it demonstrates that you are at the top of your game, and your peers know it.”

### **About SC Magazine**

SC Magazine provides IT security professionals with in-depth and unbiased information through timely news, comprehensive analysis, cutting-edge features, contributions from thought leaders and the best, most extensive collection of product reviews in the business. By offering a consolidated view of IT security through independent product tests and well-researched editorial content that provides the contextual backdrop for how these IT security tools will address larger demands put on businesses today, SC Magazine enables IT security pros to make the right security decisions for their companies. Besides the monthly print magazine, special Spotlight editions and daily website, the brand’s portfolio includes SC Marketscope and SC Magazine Newswire, and face-to-face events, including the SC Congress series (New York, Chicago, Boston, Toronto, London, Amsterdam), and the SC Awards.

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### **About INSIDE Secure**

INSIDE Secure (Euronext Paris FR0010291245 – INSD) provides comprehensive embedded security solutions. World-leading companies rely on INSIDE Secure’s mobile security and secure transaction offerings to protect critical assets including connected devices, content, services, identity and transactions. Unmatched security expertise combined with a comprehensive range of IP, semiconductors, software and associated services gives INSIDE Secure customers a single source for advanced solutions and superior investment protection. For more information, visit <http://www.insidesecond.com>.

Additional information about MatrixSSE is available online at <http://www.insidesecond.com/Products-Technologies/Mobile-Payment-and-Banking/MatrixSSE>

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