

## PRESS RELEASE

Sèvres, 22 December 2015

### **SoLocal Group finalises the sale of Sotravo, online quotation request specialist, to MyBestPro,**

SoLocal Group has finalised the sale of all shares of Sotravo to MyBestPro, formerly Wengo, an entity of the Vivendi group.

This sale brings to a close the divestment of businesses that SoLocal Group initiated in connection with its cost reduction plan announced in April 2015.

#### **About SoLocal Group**

SoLocal Group, the European market leader in local online communication, provides digital content, advertising solutions and transactional services that simply connect people with local businesses. The Group employs some 4,800 people (including nearly 2,300 local communication advisors) in France, Spain, Austria and the United Kingdom and supports the online development of SMB and major client accounts, mainly through its four flagship brands: PagesJaunes, Mappy, Ooreka (the new name of ComprendreChoisir) and A Vendre A Louer. Over the years, SoLocal Group has earned the trust of some 550,000 Internet clients. In 2014, SoLocal Group generated revenues of 936 million euros, of which Internet business accounted for 68%, making it a European market leader in terms of online advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at [www.solocalgroup.com](http://www.solocalgroup.com).

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*This press release contains forward-looking statements. Although SoLocal Group feels that its estimates are based upon assumptions which we believe to be reasonable, these forward-looking statements are subject to numerous risks and uncertainties, which could cause actual results to differ materially from those anticipated in said forward-looking statements. For a discussion of risks and uncertainties which could cause actual results, financial condition, performance or achievements of SoLocal Group to differ from those contained in the forward-looking, please refer to the "Risk factors" section of the "Document de Référence" filed with the French financial markets authority (AMF) and available on the Internet sites of the AMF ([www.amf-france.org](http://www.amf-france.org)) and of SoLocal Group ([www.solocalgroup.com](http://www.solocalgroup.com)). Accounting data represented on an annual basis in audited consolidated form and on a quarterly basis in unaudited consolidated form.*