



Franck Rohard appointed Group General Counsel and Secretary of the Supervisory Board of Europcar Group

Saint-Quentin en Yvelines, January 14, 2016 - Franck Rohard is appointed Group General Counsel and Secretary of the Supervisory Board of Europcar Group, one of the leading mobility players in Europe.

Prior joining Europcar Group in July 2015, Franck Rohard held the position of Group General Counsel of SFR (Group), one of the leading French private telecommunication operators in Europe. Franck has also a significant knowledge of the tourism industry, working for several airlines company like AOM Group, Air Liberté (Group) or TAT European airlines. Franck Rohard is 51 years old.

"We are pleased to welcome Franck Rohard within the Europcar Groupe: his primary mission will be to bring his strong expertise in accompanying the Europcar's transformation. Franck will also have a key counselling role with all internal stakeholders to answer their business needs" stated Caroline Parot, CEO Finance Europcar Groupe.

About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

Europcar Press Office

Nathalie Poujol / Maximilien Seguin
+33 1 30 44 98 82
europcarpressoffice@europcar.com

Europcar Investor Relations

Aurélia Cheval
+33 1 30 44 98 98
Investor.relations@europcar.com

Havas Paris

Jean-Baptiste Froville
jean-baptiste.froville@havasww.com
+33 1 58 47 95 39