

Paris, 26th January 2016

Press Release

Record year – NetBooster publishes its Q4 2015 Results

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces its preliminary results for the fourth quarter of 2015.

NetBooster recorded a Gross Margin of €10.7m in Q4 2015, resulting in a 16% increase versus the equivalent period in 2014. EBITDA in the fourth quarter came in at €2.1m, with profitability levels hitting 20%.

Results for Full Year 2015 matched management's expectations with **Gross Margin showing strong annual growth of 7% to reach €36.6m** and **EBITDA being boosted by another €1m to hit €5.5m and a commensurate profitability rate of 15%**. Q3 and Q4 accounted for a large part of that top line outperformance, which is a clear indication that the company is once again a growth story. Given the feedback received from existing clients and new business being signed, management is confident that this momentum can be carried into 2016.

Gross Margin €m	2014 (a)	2015	Variation
Q1	€8.5m	€8.4m	-1%
Q2	€8.6m	€8.7m	+1%
Q3	€7.9m	€8.8m	+11%
Q4	€9.2m	€10.7m	+16%
Total	€34.2m	€36.6m	+7%

EBITDA €m	2014(a)	2015	Variation
Q1	€0.7m	€0.9m	+29%
Q2	€1.0m	€1.2m	+20%
Q3	€1.1m	€1.3m	+18%
Q4	€1.7m	€2.1m	+24%
Total	€4.5m	€5.5m	+22%

From a balance sheet perspective, NetBooster has been engaged with both banks and private placement funds over the last number of months with a view to refinance the convertible bond, which is due to be repaid in March of this year and provide debt funding for the planned growth programme. More detail will be provided on this in due course.

Tim Ringel, CEO of NetBooster, commented:

"2015 was the second year in a row where we achieved record results and shows what we are capable of. The platform we have built over the last three years has now put us in a position to evolve from being a Europe focused international player into a global digital media agency. Ours is a business with a growing client base, loyal employees and a strong pedigree for innovation."

Our industry is shifting in our favour from traditional media to digital. Our blue chip clients are eager to work with the exceptional talent that we can put at their disposal. They come to us because we're transparent, efficient and client centric and can deliver the service that they want. That's what defines us and makes us stand out from the traditional media agencies and will fuel our growth story going forward."

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About NetBooster Group | www.netbooster.com

NetBooster is an independent international performance agency that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its International network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

Information

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