

Saint-Quentin-en-Yvelines, 22 February 2016

Europcar selected favourite Car Rental Service brand by the TripAdvisor* traveller communities in France, Spain, England and Germany

Europcar Group, the European leader in vehicle rental service and major player in mobility markets, received a 2016 TripAdvisor® Travellers' Choice award for favourite Rental Car Service for four of its subsidiaries in Europe: France, Spain, England and Germany. These awards are based on global feedback from the TripAdvisor community.

The fifth annual TripAdvisor Travellers' Choice Favorites highlights the top products and services that travellers around the world prefer for their trips. For the second year in a row, Europcar France has been selected.

"Europcar is very proud to be recognized as favourite brand for Car Rental Services by the TripAdvisor community. We are committed to offer to our customers a simple car rental experience, fully adapted to their needs. Europcar's recognition as favourite rental car brand rewards our will to enhance our quality of service and the daily dedication of our staff" explains Jan Löning, Chief Customer Journey Officer, Europcar Group.

**2016 winners have been selected through a TripAdvisor survey conducted by email to members in France, Germany, Spain and UK between September 2015 and November 2015. 4000 to 6000 responses have been collected in each country. Members were asked the following question: "For each category, please select your preferred brand". These data have been verified by TripAdvisor scientific data and are +/- 1% accurate.*

****Source : comScore Media Metrix for TripAdvisor sites, international data, July 2015**

About Europcar Groupe

Europcar shares (EUCAR) are listed on the Euronext Paris stock exchange. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to plan and book the perfect trip. TripAdvisor offers advice from millions of travellers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 350 million unique monthly visitors**, and 320 million reviews and opinions covering 6.2million accommodations, restaurants and attractions. The sites operate in 47 countries worldwide.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2015

**Source: TripAdvisor log files, average monthly unique users, Q3 2015

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.