

## 2015 revenues

**PARIS (France) – Viadeo (FR0010325241, VIAD, Euronext Paris), French professional social network, is reporting its full-year revenues for 2015 (ended 31 December 2015), as approved by the Board of Directors on 26 February 2016.**

Thanks to the development of Viadeo’s business model, evolving towards business services (Recruitment / Training Services and Marketing / Advertising Services), Corporate revenues came to €13.3 million (€11.5 million excluding barter). They represented 55% of revenues for 2015 (compared with 49% at the previous year-end).

€'000 (unaudited figures)	2015	2014	Change
Recruitment / training services	8,415	8,266	+ 1.8%
Marketing / advertising services	4,901	4,626	+ 5.9%
Online membership	10,982	13,497	- 18.6%
<b>Revenues*</b>	<b>24,298</b>	<b>26,389</b>	<b>- 7.9%</b>

\* Revenues for 2014 and 2015 are presented excluding business generated by the Tianji technical platform in China. This platform was shut down on 31 December 2015

Excluding the business of its Chinese subsidiary, which operated the Tianji platform, shut down on 31 December 2015, as part of the strategic realignment around France, Viadeo generated €24.3 million in revenues for 2015. This amount includes €3.1 million for barter, compared with €1.3 million for 2014. Growth in barter has made it possible to further strengthen the impact of the widescale national advertising campaign (TV, press, display and digital) launched at the start of 2015.

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**Next financial date:**  
**2015 full-year earnings on 10 March 2016**

### About Viadeo

Viadeo is one of the world’s leading professional social networks, with 40 million members worldwide and over 10 million in France. Viadeo offers professionals, both businesses and individuals, whatever their sector or location, the opportunity to optimize their potential for success by taking on board and mastering the tools from the new job market landscape. Strengthening your professional network, increasing your visibility, developing your employability: Viadeo offers its members all the keys they need for hiring and employment online. For additional information, visit [corporate.viadeo.com](http://corporate.viadeo.com)



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