



Saint-Quentin-en-Yvelines, March 14, 2016

## **Europcar gives pride of place to women, signing a global partnership with Professional Women's Network (PWN) Global**

**Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, and Professional Women's Network (PWN) Global, a non-profit organisation that supports public and private sector executive and professional women, have signed a global partnership. As an integral part of Europcar's CSR approach, this partnership illustrates its will to become a role model for women's professional development within its sector.**

Gender mix is a key component of Europcar's corporate values and is at the heart of the company's culture, with a perfect balance at Group level between men (50,3%)<sup>1</sup> and women (49,7%)<sup>1</sup>. At board level, the Group has 25% of women within its Management Board and 30 % within its Supervisory Board.

Thanks to the new partnership with PWN Global, Europcar aims to support women's contribution at every level of the company, ensuring talent through the organisation is playing a critical role. Called "Women on the Move", this project will be developed in each of Europcar's corporate countries. Ambassadors have been appointed to support, develop and enable the partnership through projects implementation around specific topics such as mentoring, training, personal and professional development, etc.

### **Europcar: A mobility reference for women**

At a commercial level, as part of the partnership, Europcar has become the mobility partner of PWN Global enabling members to benefit from its quality service across its network at special rates.

In addition, sharing this commitment with women customers, the Group's Spanish subsidiary has launched an offer called "WomenCar" with dedicated and turnkey solutions meeting women's mobility needs. Currently being tested in Spain, this approach could be developed and rolled out in other Europcar corporate countries.

Caroline Parot, Group CEO Finance and member of the Management Board said: *"We are very proud of this partnership with PWN Global, and personally, this project is really dear to me. In an industry often seen as male-dominated, Europcar has always been committed to women's contribution and development. This project involves all women from the company, at every level, from station to HQ and will bring great value to the company."*

Sonya Richardson, President at PWN Global said: *'We are thrilled to launch our partnership with Europcar, as they support our vision of balanced leadership. Throughout our 25 city networks and with our global community we are now able to offer our members quality worldwide mobility. PWN Global's aim is to support organisations and individuals, in all regions of the world, to strive for balanced leadership for the economic success of businesses, the performance of teams and the advancement of professional women and men. Our partnership with Europcar brings us closer to achieving our goal.'*

---

<sup>1</sup> Based on 2015 figures



#### **About Europcar Groupe**

Europcar shares (EUCAR) are listed on the Euronext Paris stock exchange. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

#### **About PWN Global**

**PWN Global** is a not-for-profit global professional network and a social catalyst for balanced leadership. Globally and locally PWN supports some fifty organisations in their strategy to build gender balanced leadership within their organisation. As a dynamic fast growing **offline** and **online** networking and leadership development platform, PWN Global supports professional women and men in all sectors and industries. With over **3,500 members** and more than **90 nationalities**, PWN Global's **volunteer-led** organisation delivers over **600 events per year**, in 25 city networks. Recognising the importance of personal development, PWN Global also offers a comprehensive cross border, cross industry mentoring programme to all members.

#### **Press contacts**

##### **Europcar Press Office**

europcarpressoffice@europcar.com

Tel: + 33 1 30 44 98 82

##### **Havas Paris**

jean-baptiste.froville@havasww.com

Tel. +33 1 58 47 95 39

##### **PWN Global**

Rebecca Fountain

[Rebecca.fountain@pwnglobal.net](mailto:Rebecca.fountain@pwnglobal.net)

+33 (0)9 70 46 65 64