

Paris, 30 March 2016

**Sales offensive in light commercial vehicles:
PSA unveils the new Peugeot Expert and Citroën Jumpy***

- **Two new commercial vehicles to extend the Group's lead in Europe and boost sales in new markets**
- **€150 million already invested at the Sevelnord plant**

New versions of the Peugeot Expert and Citroën Jumpy have been unveiled by Carlos Tavares at the Sevelnord plant in northern France. The vans will help the Group consolidate its leadership in the light commercial vehicle (LCV) market in Europe, where it had a 19.5% share in 2015, and to win new markets in other regions, giving an international dimension to its technical and marketing expertise. The new Peugeot Expert and Citroën Jumpy will go on sale in Europe from June 2016.

The new LCV range has been designed to meet new customer expectations, particularly those relating to increasing urbanisation and the e-commerce boom.

The new Peugeot Expert and Citroën Jumpy measure a compact 4.60m in length, compared to the standard 4.95m version and the longer 5.30m version, and are just 1.90m high. This makes them ideal for use in urban areas. Other features have been added to make life easier for customers, including hands-free access, modular cab layout, head-up display and 3D connected navigation using a voice-controlled tablet. In addition, a range of efficient engines will deliver best-in-class fuel consumption.

The new LCVs round out the passenger car offering – the Peugeot Traveller and Citroën SpaceTourer – displayed at the Geneva Motor Show, allowing PSA to grow its share of the combi-van and business shuttle segment.

PSA recently set up an LCV business unit to help the Group fulfil its goals for this segment.

Commenting on the reveal, Carlos Tavares said: "The new Peugeot Expert and Citroën Jumpy are designed to win market share and help us reach the objectives of our profitable growth plan, Push to Pass".

About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, PSA Peugeot Citroën sold 3 million vehicles worldwide in 2015. The second largest carmaker in Europe, PSA Peugeot Citroën recorded sales and revenue of €54 billion in 2015. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 104.4 grams of CO₂/km in 2015. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia). For more information, please visit www.psa-peugeot-citroen.com

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