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PRESS RELEASE

STUDIO+, THE FIRST MOBILE SERIES OFFER

Vivendi is launching STUDIO+, the first global premium series offer for mobile screens.

STUDIO+ will produce exclusive premium series created specifically for smartphones and tablets and a dedicated App with a function specially adapted for mobile use.

STUDIO+ has decided to respond to the explosion in the consumption of short formats by the mobile generation and to the scarcity of quality scripted content offered in that format.

STUDIO+ will offer a completely new series experience with short and gripping 5 to 10 minute episodes within a single app, aimed at entertaining and inspiring a wide audience.

For several months, STUDIO+ has been producing a large number of premium short series shot in five different languages in 18 different countries. The objective is to create series with strong local character that can attract a worldwide audience.

Upon its launch in France, STUDIO+ will offer 25 complete original series produced to the highest television standards. STUDIO+ will offer a new series every week (with an interval of just a few months between seasons).

The series available will include AMNESIA, a drama series starring Caroline Proust, the action series BRUTAL, starring David Bell, URBAN JUNGLE, and the thrillers KILL SKILLS and MADAME HOLLYWOOD, starring Dre Davis. More than 60 additional projects are currently being developed by STUDIO+, 25 of which are in production, covering all genres from action to science fiction and romance.

This line-up of original productions will be supplemented by international acquisitions, for the most part previously unseen.

The STUDIO+ app has been developed specifically by experts from CANAL+ and WATCHEVER, and allows smooth and intuitive browsing through all the seasons and episodes available, providing à la carte consumption that will attract both "binge-viewers" and those who prefer to take their time!

STUDIO+ has an ambitious editorial policy with high quality productions entrusted to young stars of new cinema, advertising and recognized talents from the world of television and film. It will benefit from the know-how of Vivendi's subsidiaries, and in particular CANAL+, STUDIOCANAL and UNIVERSAL MUSIC GROUP.

A launch in some 20 countries across Europe and Latin America has been scheduled for the end of the year, in partnership with major telecom players in each territory. Launch on other continents is scheduled for 2017.

STUDIO+ operations are part of Vivendi Content, chaired by Dominique Delpont. STUDIO+ is chaired by Manuel Alduy, with Gilles Galud as CEO.

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