



## 2015 DIVIDEND

It will be proposed to the **Publicis Groupe's** Annual Shareholders' Meeting [**Euronext Paris : FR0000130577, CAC 40**] to be held on May 25, 2016 that an ordinary dividend of €1.60 per share be paid with respect to 2015 to shareholders. Shareholders could opt for the dividend to be paid in newly created Publicis Groupe shares.

If approved by the Shareholders' Meeting, the calendar will be as follows:

- May 25: Annual Shareholders' Meeting and determination of the issue price of Publicis Groupe shares for the payment of dividends in shares
- June 2: Record date (last day to acquire shares giving right to 2015 dividends)
- June 3: Ex dividend date
- June 3-24: Exercise period for the option to have the dividend paid in shares
- July 4: Listing of newly created shares and payment date.

### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation. Active across the entire value chain, from consulting to creation, and production, Publicis Groupe offers its clients a transversal, unified and fluid model allowing them access to all the Groupe's tools and expertise around the world. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications**, **Publicis Media**, **Publicis.Sapient** and **Publicis Health**. These 4 Solutions hubs operate across principal markets, and are carried across all others by Publicis One. **Publicis One** is a fully-integrated services offering making the Groupe's expertise available to all clients, under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80 000 professionals.

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