



Gulf Air's FalconFlyer Loyalty Programme and Europcar Partner to Reward their Members

Manama, Kingdom of Bahrain – May 2nd 2016: Gulf Air, the Kingdom of Bahrain's national carrier, today announced a partnership between the airline's FalconFlyer Loyalty Programme and Europcar, the European leader in vehicle rental services and a major mobility player.

The partnership will see Gulf Air FalconFlyer members benefit from Europcar's mobility services, obtaining access to one of the largest car rental networks, spanning over 140 countries, and accruing FalconFlyer Loyalty Programme miles on every Europcar rental.

The partnership agreement was signed by Mr. Ahmed Janahi, Gulf Air A/Chief Commercial Officer and Mr. Marcus Bernhardt, Chief Commercial Officer, Europcar Group, at the national carrier's head office in Muharraq.

Mr. Janahi welcomed the agreement saying: *"We are delighted to partner with Europcar and broaden the distinctive offering and privileges available to Gulf Air's FalconFlyer Loyalty Programme members. We look forward to working closely with Europcar and building a mutually rewarding partnership."*

Commenting on the agreement Mr. Marcus Bernhardt, Chief Commercial Officer, Europcar Group, said: *"We are delighted to provide Gulf Air FalconFlyer Loyalty Programme members with our expertise and quality of services. Thanks to the impressive coverage of our network, Gulf Air FalconFlyer Loyalty Programme members can now have a Europcar vehicle awaiting them upon arrival at their destination – at greater benefit to them!"*

Gulf Air's FalconFlyer Loyalty Programme, with its innovative incentives and benefits for the airline's frequent flyers, offers members attractive privileges and value-added benefits such as bonus miles up to 250%, family membership and special privileges both on the ground and in the air. Other advantages of the programme include the best redemption rates and the best miles earning system for premium class in the GCC and Middle East region, special online booking bonuses, a generous baggage allowance, three years miles validity, unlimited lounge access, priority baggage handling and guaranteed seats among a host of other benefits. Further information about Gulf Air's FalconFlyer programme can be found online by visiting gulfair.com.



About Europcar Group

Europcar shares (EUCAR) are listed on the Euronext Paris stock exchange. Europcar is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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About Gulf Air

Gulf Air, the national carrier of the Kingdom of Bahrain, commenced operations in 1950, becoming one of the first commercial airlines established in the Middle East. Today, Gulf Air is a major international carrier serving 39 cities in 22 countries spanning three continents. The airline operates one of the largest networks in the Middle East, with double daily flights or more to 10 regional cities, in addition to select destinations in the Indian Subcontinent and Europe, from its hub at Bahrain International Airport. Gulf Air serves all its destinations with a combination wide and narrow body fleet totalling 28 modern aircraft. Renowned for its traditional Arabian hospitality, evidenced by the airline's signature family and business friendly products, Gulf Air is committed to being an industry leader and developing products and services that reflect the evolving needs and aspirations of its passengers.

Gulf Air connects Bahrain to the world and, as such, is a key national infrastructure asset, serving as a powerful driver for the economy and supporting the Kingdom's on-going economic growth.

Gulf Air has been the Title Sponsor of the FORMULA 1 GULF AIR BAHRAIN GRAND PRIX ever since it made history as the first Formula 1 Grand Prix to be held in the Middle East in 2004. In addition, the airline has been Official Carrier of the biennial Bahrain International Airshow since it was first held in 2010.

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