



ALEXANDER  
MCQUEEN

Press  
Release

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## Emmanuel Gintzburger appointed as CEO of Alexander McQueen

Kering today announces the appointment of Emmanuel Gintzburger as Chief Executive Officer of Alexander McQueen, effective 9 May 2016. Emmanuel Gintzburger will report to Grita Loeb sack, Kering's Chief Executive Officer of Luxury - Couture & Leather Goods Emerging Brands.

Previously Worldwide Retail and Wholesale Director for Yves Saint Laurent, Emmanuel Gintzburger will capitalize on his experience of business development in key geographies as well as his strong expertise in Retail and Marketing, having held various management positions for over 17 years within the Luxury and Cosmetics industries. As CEO of Alexander McQueen, his mission will be to pursue the brand's global expansion and accelerate its organic growth.

Emmanuel Gintzburger will succeed Jonathan Akeroyd, who is leaving the company to pursue other interests outside of the Group. Kering is grateful to Jonathan Akeroyd for his contribution during the 12 years he served as CEO of Alexander McQueen. In close collaboration with the creative and leadership team, he successfully oversaw the growth and the international expansion of the brand, making it one of the most recognized British luxury fashion brand in the world.

### **Emmanuel Gintzburger**

A French national, Emmanuel Gintzburger, 42, was Worldwide Retail and Wholesale Director for Yves Saint Laurent from 2011 until 2016. He joined the Parisian house in 2009 as Europe Retail Director. He started his career in France at Danone in 1997, before moving to Hong Kong from 1998 to 2002 for Louis Vuitton Pacific, first as Marketing Analyst before being appointed Retail Marketing Manager. In 2002, he joined Sephora France successively as Regional Retail Director and Marketing Director, before being hired as International Retail Director at Jeanne Lanvin in 2007. Emmanuel Gintzburger is a graduate of EM Lyon Business School.

### **About Kering**

*A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom and Cobra. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.*

*Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).*



K E R I N G

**Contacts**

**Press**

Eloi Perrin	+33 (0)1 45 64 61 72	eloi.perrin@kering.com
Floriane Geroudet	+33 (0)1 45 64 66 00	floriane.geroudet@kering.com

**Analysts/investors**

Claire Roblet	+ 33 (0)1 45 64 61 49	claire.roblet@kering.com
Andrea Beneventi	+ 33 (0)1 45 64 63 28	andrea.beneventi@kering.com

**Website** : [www.kering.com](http://www.kering.com)

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