

Paris, Tuesday 3rd May 2016

Press Release

NetBooster publishes its first Quarter 2016 Results

NetBooster (FR0000079683 – ALNBT – PEA-PME eligible), a leading independent European agency in digital performance marketing, today announces its results for the first quarter of 2016.

In the first three months of 2016, **NetBooster** recorded good growth with a Gross Margin increasing to €8.9m, up from €8.4m in the same period in 2014 **(+6.0%)**, and an **EBITDA remaining stable at €0.8m**; representing a **profitability level of 9.0%**, in line with previous years.

The results in 2016 are based on IFRS accounting standards, giving investors the ability to compare the financial performance of NetBooster on a like-for-like basis with its international peers and provide more transparency to investors on the Group's performance.

	Q1/2014	Q1/2015	Q1/2016
Gross Margin	€8.5m	€8.4m	€8.9m
EBITDA	€0.7m	€0.9m	€0.8m
EBITDA/Gross Margin	8.2%	10.7%	9.0%

The first quarter 2016 saw new international blue chip client wins such as **Crucial** in the US and **Dubai Parks & Resorts** in Dubai, showing that the NetBooster platform is well placed to maximise opportunities on a global basis and provide the strong growth the Company is seeking.

The new partnership with Dubai Parks & Resorts, the Middle East's largest integrated theme park destination, further strengthens NetBooster's position in Dubai. The agency is already managing one of the world's largest paid search accounts with Emirates Airlines, as well as Accor Hotels, making NetBooster the major digital performance agency in the EMEA.

OUTLOOK 2016

Management has earmarked overall growth of around 10% for 2016, with a stable EBITDA target of €5.5m, due to specific investments envisaged during the year. A particular focus for the current trading year will be on exploring ways to enhance the NetBooster brand, therewith strengthening NetBooster's market position and revitalizing its brand and image in the digital marketing field.

Tim Ringel, CEO of NetBooster, commented: *"The first quarter figures demonstrate that NetBooster is delivering solid financial results coupled with strong international growth. NetBooster will continue to expand in 2016 through additional new international blue chip clients, a strong and coherent product strategy, and a focused marketing effort on ensuring our brand is properly recognized as a leader in the global digital media performance sphere."*

-- END --

DISCLAIMER

This press release contain forward looking statements including statements regarding NetBooster's management intent, belief or current expectations with respect to NetBooster's businesses and operations, market conditions, results of operation and financial condition, specific provisions and risk management practices. These statements are based on the current expectations and assumptions of NetBooster's management and they are, therefore, subject to risks and uncertainties. Many factors can impact NetBooster's results and performance, thus forecasts and hypothetical examples are subject to uncertainty and contingencies outside NetBooster's control. Results and performance can be materially different from any future results or performance that may be expressed or implied by the forward looking statements contained in this press release. NetBooster does not undertake to implement any of the actions and operations that may be described in the forward looking statements. Moreover, we remind you that past performance is not a reliable indication of future performance.

This press release, including forecast financial information, should not be considered as advice or recommendation to investors or potential investors in relation to acquiring, selling or transfer by any means NetBooster's securities. Before acting on any information included into this presentation, one should consider the appropriateness of the information, any relevant offer document and especially should seek for independent financial advice. It is reminded that all securities involve financial risks.

About NetBooster Group | www.netbooster.com

NetBooster is a leading independent European agency in digital performance marketing that makes its comprehensive expertise of digital marketing available to its clients to achieve the best

possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), GroundControl Technology, display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

Information | For more information please contact:

Financial Communication

Alexia Cassini (Group Communication Manager)
NetBooster S.A.
Tel. 01 40 40 27 00
acassini@netbooster.com

Press Contact

ALIZE RP
Caroline Carmagnol / Wendy Rigal
Tel. 00 33 (0)1 44 54 36 62
netbooster@alizerp.com