

Paris, May 11, 2016

Yannick Bolloré co-opted as a member of Vivendi's Supervisory Board, replacing Philippe Donnet, newly appointed Generali's CEO

The Vivendi group announced today that Yannick Bolloré, Chairman and Chief Executive Officer of Havas group, was co-opted onto Vivendi's Supervisory Board.

This cooptation follows the resignation of Philippe Donnet, whose appointment as CEO of Generali was approved at its Shareholders' Meeting on April 28, 2016, and will be submitted to Vivendi's next Shareholders' Meeting for ratification. The Supervisory Board would like to thank Philippe Donnet for his important contributions to the Board's work since 2008.

Yannick Bolloré heads up the world's fifth largest communication and advertising group which employs 18,000 people in some 100 countries. Yannick Bolloré has transformed Havas into the most integrated group in its industry and one of the most innovative in connecting brands with their target audiences. Havas experienced significant growth and financial results in its operations during this period.

Yannick Bolloré, who remains Chairman and Chief Executive Officer of Havas, brings to Vivendi his media experience, his expertise in the digital transformation of companies as well as his understanding of brands. He will leverage his wide range of competences to support Vivendi in its ambition to become a large international content and media group.

With this cooptation Vivendi also strengthens the presence of a French family-based leading shareholder, providing the Group with even more stability and perspective to successfully carry out its long term strategy.

Philippe Bénacín, Vice Chairman of the Supervisory Board and Chairman of the Corporate Governance, Nominations and Remuneration Committee, said: *"We would like to thank Philippe Donnet for his contribution over the past eight years. Yannick Bolloré's addition to the Supervisory Board is excellent news for Vivendi. He is part of a generation of leaders who have a clear understanding of the new challenges facing the media and digital sectors"*.

Yannick Bolloré stated: *"I am honored to join Vivendi's Supervisory Board and delighted to have a chance to support the Group in its ambitious plan to redevelop in content and media"*.

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), the Paris-based concert venue L'Olympia, the future CanalOlympia venues in Africa and the Theatre de l'Oeuvre in Paris. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. www.vivendi.com, www.cultureswithvivendi.com