

2016 first-quarter revenues

PARIS (France) – Viadeo (FR0010325241, VIAD, Euronext Paris), the French professional social network, is reporting its revenues for the first quarter of 2016.

In line with the development of Viadeo's business model, evolving towards business services (Recruitment / Training Services and Marketing / Advertising Services), these activities generated 60% of revenues for the first quarter of 2016, up from 51% in the first quarter of 2015.

€'000 (unaudited figures)	1st quarter 2016	1st quarter 2015
Recruitment / training services	1,816	2,179
Marketing / advertising services	883	1,002
Online membership	1,791	3,040
Revenues*	4,490	6,221

N.B. 2015 first-quarter revenues are presented excluding business generated by the Tianji technical platform in China. This platform was shut down on 31 December 2015.*

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Next financial date:
2016 first-half earnings on 8 September 2016

About Viadeo

Created in 2005, Viadeo is France's leading professional social network, with close to 11 million members. Viadeo offers businesses, whatever their sector or location, bespoke support thanks to its teams present nationwide, as well as its range of solutions tailored to their specific needs. Lastly, Viadeo offers all French talents the transparency they deserve, connecting them to all the opportunities available through their network. To learn more, visit corporate.viadeo.com.



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