

Tunisia extends broadcasting of new free-to-air television platform with Eutelsat

Paris, Tunis, 24 May 2016 – The Tunisian broadcasting corporation (ONT) has signed a multi-year contract with Eutelsat Communications (NYSE Euronext Paris: ETL) to broadcast its new subscription-free TV platform across North and West Africa. ONT has selected the powerful EUTELSAT 7 West A satellite to reach viewers across the region.

A benchmark broadcasting hub

The ONT is consolidating around ten Tunisian channels^[1] in a single package at 7/8° West, North Africa's leading satellite broadcasting neighbourhood. EUTELSAT 7 West A's footprint also enables the ONT to extend reach to West Africa. Homes equipped with a satellite dish pointing to 7/8° West will be able to enjoy improved image quality and easier navigation of the channels in the platform.

Nômên Elfehri, Tunisia's Minister of Communication Technologies and Digital Economy, stated: *"The launch of this national project is a vehicle for Tunisia's sovereignty in the field of broadcasting. Viewers will be able to enjoy a diversified and quality line-up of Tunisian content."*

Furthering the partnership between Eutelsat and the ONT

Dhaker Baccouch, Chairman and CEO of the ONT, added: *"In selecting the EUTELSAT 7 West A satellite, we are providing viewers with improved image quality and we are equipped to scale up our new platform with further channels."*

Michel Azibert, Eutelsat's Chief Commercial and Development Officer, concluded: *"With this new contract the ONT is strengthening its portfolio of capacity on Eutelsat, adding to resources already leased on three of our satellites, EUTELSAT 12 West B, HOT BIRD and EUTELSAT 36B, for newsgathering and broadcasting to the general public."*

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 40 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and

^[1] The first channels are: Aljanoubia, Attassia, Elhiwar Ettounsi, m Tunisia, Telvza TV, Tunisna et la chaîne publique Nationale 1

government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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