



News Release

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COCA-COLA ENTERPRISES, INC. ANNOUNCES APPROVAL OF
PROSPECTUS PREPARED BY COCA-COLA EUROPEAN PARTNERS PLC
IN CONNECTION WITH EUROPEAN LISTINGS

ATLANTA, May 25, 2016 – Coca-Cola Enterprises, Inc. (NYSE/Euronext Paris: CCE) announced today the UK Listing Authority has approved a prospectus prepared by Coca-Cola European Partners plc in connection with the application for the admission of its entire €0.01 ordinary share capital to the UK Listing Authority’s Official List and to listing and trading on Euronext London, Euronext Amsterdam and the Barcelona, Bilbao, Madrid and Valencia Stock Exchanges. Coca-Cola European Partners plc combines the businesses of Coca-Cola Enterprises, Inc., Coca-Cola Iberian Partners, S.A.U., and Coca-Cola Erfrischungsgetränke GmbH, a wholly owned subsidiary of The Coca-Cola Company (NYSE: KO).

A copy of the prospectus has been published on the websites of Euronext, at <https://www.euronext.com/ipo-detail/660683/GB00BDCPN049-XAMS/Coca-Cola%20European%20Partner> and SecuritiesInfo, at www.securitiesinfo.com and will shortly be submitted to the UK’s National Storage Mechanism where it will be available for inspection at www.morningstar.co.uk/uk/nsm.do.

CCE has also posted a presentation to the company's website, www.cokecce.com, providing investors an overview of the transaction and supplemental comparable financial information.

CCE shareowners have approved the transaction and closing is expected to occur on or about May 28, 2016. After the closing of the transaction, Coca-Cola European Partners plc will be the world's largest independent Coca-Cola bottler based on net sales.

Shares of Coca-Cola European Partners plc are expected to start trading under the symbol CCE simultaneously in New York, London, and Amsterdam on Tuesday, May 31, 2016, at 9:30 a.m. EDT/14:30 BST/15:30 CEST. In Spain, trading is expected to start on Thursday, June 2, 2016, at 6:00 a.m. EDT/11:00 BST/12:00 CEST.

ABOUT CCE

Coca-Cola Enterprises, Inc. is the leading Western European marketer, producer, and distributor of nonalcoholic ready-to-drink beverages and one of the world's largest independent Coca-Cola bottlers. CCE is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden. CCE operates with a local focus and has 17 manufacturing sites across Europe, where the company manufactures nearly 90 percent of its products in the markets in which they are consumed. Sustainability is core to CCE's business, and the company has been recognized by leading organizations in North America and Europe for its progress in water use reduction, carbon footprint reduction, and recycling initiatives. For more information about CCE, please visit www.cokecce.com and follow the company on Twitter at [@cokecce](https://twitter.com/cokecce).

FORWARD-LOOKING STATEMENTS

Included in this news release are forward-looking management comments and other statements that reflect management's current outlook for future periods. As always, these expectations are based on currently available competitive, financial, and economic data along with our current operating plans and are subject to risks and uncertainties that could cause actual results to differ materially from the results contemplated by the forward-looking statements. The forward-looking statements in this news release should be read in conjunction with the risks and uncertainties discussed in our filings with the Securities and Exchange Commission ("SEC"), including our most recent Form 10-K and other SEC filings.

This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval.

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