

Dassault Systèmes Awarded Best Supplier by Group PSA

The 3DEXPERIENCE Company Recognized for its Role in the Digital Transformation of Automotive Leader's Global R&D

VELIZY-VILLACOUBLAY, France — May 30, 2016 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced that it was honored by Group PSA with the Value Creation Product and Services award at Group PSA's 12th annual Best Supplier Awards event held in Poissy, France. The award celebrates suppliers that are fully engaged in their relationship with Group PSA and that demonstrate the deepest understanding of the company's expectations and the most proactive ability to meet them. Dassault Systèmes was recognized for its 3DEXPERIENCE platform as a key enabler of the digital transformation of Group PSA's global research and development.

As part of its strategy to create new customer experiences in the coming decades, Group PSA decided to rethink the processes and organization behind its Peugeot, Citroën and DS brands' vehicle development. Growing product complexity and its global enterprise with a network of suppliers and partners necessitated a worldwide R&D approach.

After a thorough evaluation of key market players, Group PSA turned to Dassault Systèmes to enhance the efficiency of common business processes and improve global collaboration among 13,500 people at nine R&D, technical and testing facilities in China, Europe and South America. Based on the 3DEXPERIENCE platform, the "[Modular Global and Secure](#)" and "[Smart Safe and Connected](#)" industry solution experiences help Group PSA simplify and master complexity across vehicle programs, teams and locations, and create intelligent, safer and integrated vehicles whose styles and technologies are adapted to local markets.

"Dassault Systèmes has been a partner and supplier to Group PSA for many years and is now accompanying us as we integrate our complete PLM process to optimize our engineering activities," said Gilles Le Borgne, Vice President R&D, Group PSA. "The 3DEXPERIENCE platform covers the complete product development cycle and enables us to reuse system components across multiple vehicles and platforms, which increases our internal R&D efficiency, quality and reliability. This Best Supplier Award reflects that several Group PSA projects are already underway and seeing the first savings from this digital transformation."

The 3DEXPERIENCE platform provides a unified digital environment to create, manage, share and capitalize information throughout a product's lifecycle. Internal and external stakeholders have secure, consistent and up to date access to product data that is aligned with common processes and deliverables. Group PSA can ensure efficient development processes based on configuration management and modularization as well as reliably monitor development activities for safety and regulation compliance.

“We are delighted to receive this award from our long-term customer Group PSA as we collaborate to innovate in new mobility experiences,” said Olivier Sappin, Vice President, Transportation & Mobility Industry, Dassault Systèmes. “Group PSA is working to optimize and expand its customer base through digital innovation and the 3DEXPERIENCE platform brings added value to this strategy with a single source of the truth. Seamless product and project management with key markets like China helps reinforce product quality, reliability and customer relationships.”

For more information on Dassault Systèmes' industry solution experiences for the transportation & mobility industry, please visit <http://www.3ds.com/industries/transportation-mobility/>

About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 210,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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