

## **Manoto TV chooses EUTELSAT 7B satellite for exclusive broadcasting in High Definition**

- **June 16 launch on EUTELSAT 7B**
- **Further enhances stable of premium Persian-language content on Eutelsat satellites**

**London, Paris, 15 June 2016** – Manoto TV, the highly regarded commercial Persian-language TV channel, is gearing up for launch tomorrow on the EUTELSAT 7B satellite. The channel has signed a capacity agreement with Eutelsat Communications (NYSE Euronext Paris: ETL) for exclusive broadcasting in HD from EUTELSAT 7B, leveraging the satellite's high-power footprint to expand its audience in Iran and the Middle East.

Broadcasting documentaries, films, series, original entertainment and news, the London-based free-to-air channel owned by Marjan Television Network has built a strong viewer base with Eutelsat since its launch in 2010. It notably broadcasts from Eutelsat's HOT BIRD position that offers an exceptional footprint over Europe, North Africa and the Middle East and reaches into Iran where it is the country's most popular video neighbourhood, with over 10 million households. More than two million of these homes are already equipped for dual-feed reception from HOT BIRD and the collocated EUTELSAT 7A and 7B satellites. They will benefit from the superior image quality of Manoto HD in addition to exclusive premium Turkish and Farsi channels on EUTELSAT 7A and 7B. Other HOT BIRD homes can add a simple second LNB to their existing dish or viewers can use a sub-70cm dish pointed exclusively to 7 degrees East.

Michel Azibert, Eutelsat's Deputy CEO and Chief Commercial & Development Officer: *"This new contract reinforces our relationship with Manoto TV as well as the popularity of our satellites among Persian-speaking audiences and our stable of HD content. In initiating HD broadcasts of Manoto TV on EUTELSAT 7B we are reaching a new milestone in the deployment of our strategy for the Persian-speaking market."*

Manoto's Operations Director, Robert Le Merle: *"With this new phase of expansion on Eutelsat's fleet, Manoto TV is delivering on its vision of enabling Persian-speaking audiences to benefit from the quality of HDTV. Our viewers will also benefit from a satellite placed adjacent to HOT BIRD, allowing access to a vast array of free-to-air content."*

For more about Manoto TV: [www.manoto1.com](http://www.manoto1.com)

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### About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat: [www.eutelsat.com](http://www.eutelsat.com)

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