

## **StarTimes steps up capacity with Eutelsat for DTT broadcasting in Africa**

**Paris, 7 July 2016** – StarTimes, one of the fastest-growing operators of digital TV networks in Africa, and Eutelsat Communications (NYSE Euronext Paris: ETL) have concluded new multi-year agreements that set the stage for accelerated roll-out of digital broadcasting services across Africa.

StarTimes uses satellites to deliver its multi-channel TV platform to over seven million homes in 13 Sub-Saharan African countries and is gearing up to expand into DRC Congo and Zambia in August. The platform transmits over 200 channels, including international channels, regional and country-focused channels as well as StarTimes' own branded content. Content is offered both on a Free-to-View and pay-TV basis, with exclusive programming including frontline events such as the Bundesliga and the 2016 Copa America.

StarTimes has renewed capacity contracts on two Eutelsat satellites as well as agreements for uplinking services provided by a partner teleport operated by STN, in Slovenia. In anticipation of continued expansion of Africa's TV market, StarTimes has also secured extra capacity and plans to scale up further by the end of the year. This expanded portfolio equips StarTimes to host more services, uplink channels from Europe and Africa and provide the highest levels of service continuity.

*"StarTimes and Eutelsat are long-term strategic partners," said StarTimes Group Chairman and President Pang Xinxing. "We rely on Eutelsat's advanced satellite communication technology to make our signals available throughout the African continent. Going forward, we will continue to work with Eutelsat to provide the best digital TV service to our African customers."*

Rodolphe Belmer, Eutelsat CEO added: *"Eutelsat is fully engaged in the transformation of Africa's broadcasting landscape and is proud to work with the players who are bringing the benefits of digital TV to viewers across the continent. In leveraging diversified satellite resources we can help StarTimes achieve its ambition to reach 30 million homes in 30 African countries by 2018."*

For more information about STN: [www.stn.eu](http://www.stn.eu)

### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and

Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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