

Paris, 12 July 2016

Plant of the Future Day organised by PSA Group

- **70 consortium partners in attendance**
- **Showcase for 20 technological challenges and over 30 demonstrators**
- **Goal: meet the Plant of the Future challenges**

The PSA Group organised a Plant of the Future Day on 12 July at its Vélizy technical center outside Paris. This "booster day" brought together 70 partners and key players in technological innovation, from suppliers, integrators, start-ups and laboratories to schools, research institutes and public organisations.

The consortium partners rose to 20 technological challenges posed by the Group to produce some 30 demonstrators based on the following themes: human-robot interaction, bionic exoskeletons and augmented reality for kitting.

As part of its [Excellent Plant](#) program, the PSA Group has initiated several transformation projects aimed at boosting its competitiveness and adaptability.

To help it tackle these challenges more effectively, the Group is designing, testing and integrating new technologies. As part of the [Plant of the Future](#) program launched in 2015, it is carrying out studies with a large number of partners to explore profitable and flexible automation solutions that will bring down vehicle production costs and eliminate workstations that present problems in terms of ergonomics, safety and quality.

Commenting on the day, Yann Vincent, the PSA Group's Executive Vice-President, Director Supply Chain & Manufacturing, said "The world is changing dramatically, and we must embrace that change without fear. We will face this necessary challenge head on thanks to our leadership capabilities and intellectual agility. Our task is to transform these capabilities into growth drivers. Numerous initiatives developed by new companies in attendance here today are transforming business models and paving the way for paradigm shifts. Every advantage must be harnessed to strengthen our performance."

Link to the "The Future's plant" video: <http://www.youtube.com/watch?v=sWC6O-mVQzo>

Link to the "Excellent Plant" video: <http://www.youtube.com/watch?v=MVREOBckcGw&index=7&list=PL7E48342FA2A19DE8>

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About PSA Group

With its three world-renowned brands, Peugeot, Citroën and DS, the PSA Group sold 3 million vehicles worldwide in 2015. Second largest carmaker in Europe, the PSA Group recorded sales and revenue of €54 billion in 2015. The Group confirms its position of European leader in terms of CO₂ emissions, with an average of 104.4 grams of CO₂/km in 2015. With a fleet of 1.8 million connected vehicles on the road worldwide, the Group is on the cutting edge of innovation in this field, and is expanding its services as a mobility provider. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit groupe-psa.com/en