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Europcar Group strengthens its mobility offering by investing in ride-hailing business, with the acquisition of Brunel

Europcar Group, the European leader in vehicle rental services and a major player in mobility markets, has announced the acquisition of Brunel, a London-based ride-hailing business. Brunel is a leading provider of chauffeur and executive driver services available on a mobile application. It primarily serves companies operating across a range of corporate markets, including investment banks, law, advisory firms and financial institutions.

The acquisition marks another step in Europcar's strategy to build a broad-ranging mobility offering to its customers, providing a choice of travel solutions to meet the time and convenience requirements of each journey. Through this acquisition, Europcar is able to meet its corporate customers' highest expectations thanks to a dedicated tailor made service. As an example, Brunel offers specific added value services for roadshows and event management. These services are also available worldwide through a global network of partners in 75 countries, covering 480 cities.

Fabrizio Ruggiero, Head of Mobility, member of the Europcar Group Management Board said: *“This is another important step in Europcar’s path to be a key mobility provider. The addition of a ride-hailing business and executive driver service that has an excellent reputation both in the UK and worldwide means we can give our clients even greater choice for their travel needs providing us with a strong competitive advantage. We were particularly attracted by Brunel’s mobility applications, their high quality service and their operational excellence.”*

Anthony Edwards, Chief Executive of Brunel added: *“Over the last 30 years, Brunel has built a strong reputation based on our high quality of service but also on our ability to capitalize on new technology to innovate for customers. We are very excited about the opportunities of being part of the Europcar Group can provide us in order to accelerate our development.”*



About Europcar

Europcar Groupe shares (EUCAR) are listed on the Euronext Paris stock exchange. Europe's leading vehicle rental service for more than 65 years, Europcar is also a major player in mobility markets. Active in more than 140 countries, Europcar serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europcar® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europcar Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

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