

Paris, September 13, 2016

International expansion Areas wins contract for Copenhagen Airport (Denmark)

Areas, the global concession catering brand of Elior Group, has just gained a foothold in Denmark by winning a concession catering contract for Copenhagen Airport. This contract confirms Areas' expansion strategy in Northern Europe. As of March 2017, Areas will be offering the 26 million or so travelers passing through Copenhagen Airport every year catering solutions at a point of sale owned by the Danish brand, RETREAT.

Operating in conjunction with RETREAT, a brand that enjoys tremendous success in Denmark, Areas has been able to fulfil the expectations of Copenhagen Airport which is reputed for the quality of its shopping areas and was elected the World's Best Airport for its catering offer¹.

In line with current trends, this Danish catering format offers fresh bio health-food products, as well as gluten-free, vegan and vegetarian food. The RETREAT point of sale is located in the reserved zone of Terminal 3.

Alexandre de Palmas, CEO of Areas in France and in Northern Europe, stated, "*This first foothold in Denmark serves to underpin Areas' expansion strategy, announced in early 2016. This penetration into the Northern European market underscores our ability to identify the innovative concepts that attract major international airports*".

Leader in the travel catering sector in France and Spain, Areas operates in 13 countries in Europe, the US and Latin America. By winning this contract for Copenhagen Airport, a prestigious gateway to Northern Europe, Areas has underlined its ability to expand and strengthen its position as international leader in concession catering.

About Elior Group

Founded in 1991, Elior Group has grown into one of the world's leading operators in the catering and support services industry, and is now a benchmark player in the business & industry, education, healthcare, and travel markets.

In FY 2014-2015, it generated €5,674 million in revenue through 18,600 restaurants and points of sale in 13 countries. Our 108,000 employees serve 4 million customers on a daily basis, taking genuine care of each and every one by providing personalized catering and service solutions to ensure an innovative customer experience.

We place particular importance on corporate social responsibility and have been a member of the United Nations Global Compact since 2004. The professional excellence of our teams, as well as their unwavering commitment to quality and innovation and to providing best-in-class service is embodied in our corporate motto: "Time savored".

For further information: <http://www.eliorgroup.com> Elior Group on Twitter: @Elior_Group / @Elior_France / @elioruk

About Areas

Areas is one of the global leaders in the travel catering and retail industry, generating €1.679 billion in revenue in 2015. A global brand of Elior Group, Areas welcomes 330 million customers each year in 2,200 restaurants and points of sale in 12 countries, throughout Europe as well as in the USA, Mexico and Chile.

As the caterer of choice in the travel and leisure markets, focusing on quality for 45 years, Areas is present in transportation hubs large and small across the world (airports, train stations, motorway service plazas), as well as in exhibition centers and leisure parks.

Building upon a culture of operational excellence, Areas draws on its in-depth understanding of travelers' needs and the most extensive range of catering concepts on the market to offer the perfect blend of ingredients for each of its 900,000 daily customers to savor.

For further information: <http://www.areas.com> Areas on Twitter @Areas / @Areas_FR / @Areas_ES

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ⁱ [The Airport Food & Beverage Conference & Awards 2014 & 2016](#)