

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC.** **TO HOST WEBCAST OF 2016 INVESTOR DAY**

NEW YORK, September 22, 2016 – Philip Morris International Inc. (PMI) (NYSE/Euronext Paris: PM) will host a live audio webcast at [www.pmi.com/2016InvestorDay](http://www.pmi.com/2016InvestorDay) of presentations made by senior management and Q&A sessions at its 2016 Investor Day, which will be held at its Operations Center in Lausanne, Switzerland, on September 29 and 30, 2016.

The presentations and Q&A sessions will be webcast live both days in a listen-only mode beginning on Thursday, September 29, 2016, at approximately 8:55 a.m. CET and concluding at approximately 5:30 p.m. CET that day. The webcast will resume on September 30, 2016, at approximately 10:10 a.m. CET and conclude at approximately 12:00 noon CET. Times are local Swiss. A copy of the remarks and slides will be made available at the start of each presentation at [www.pmi.com/2016InvestorDay](http://www.pmi.com/2016InvestorDay).

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at [www.pmi.com/irapp](http://www.pmi.com/irapp).

An archive of the webcast will be available until Friday, October 28, 2016.

#### **About Philip Morris International Inc. ("PMI")**

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets. In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs"). RRP is the term PMI uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking cigarettes. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements. For more information, see [www.pmi.com](http://www.pmi.com) and [www.pmiscience.com](http://www.pmiscience.com).