

Paris, 27 September 2016

## **PSA Group partners with Masternaut to provide telematics to fleets of connected vehicles**

**Partnership with leading telematics provider Masternaut adds a new dimension in the way enterprises and PSA customers manage connected vehicles**

The PSA Group and Masternaut have partnered to help businesses run safer, cleaner and more productive fleets. The partnership will see Masternaut Connect telematics platform more easily accessible to European Peugeot, Citroën, DS connected cars and light commercial vehicles from early 2017.

Customers will benefit from Masternaut's next generation telematics services to optimise the cost per mile of their vehicle, boost productivity, improve driver safety and reduce the fleet's carbon footprint.

Masternaut is one of the leading providers of fleet telematics and vehicle tracking services in Europe. Masternaut's services will be available for all PSA Group vehicles through the "Connect Fleet Management" program, using PSA Group telematics technology. Masternaut's services can also be used in fleets comprised of other automotive brands, using Masternaut's nonintrusive, patented CANBus telematics technology.

Data from all vehicles is fed back over the air in realtime to the Masternaut Connect online platform. Fleet managers can reduce the total cost of ownership of their fleet through the monitoring of fuel consumption, driver behaviour, emissions or geofencing in a consistent and effective way.

Dhruv Parekh, CEO of Masternaut, commented, "Masternaut's partnership with PSA will improve the customer experience and reduce barriers for telematics adoption. It gives our customers choice and reduces the hassle of deploying telematics. We are excited to work with PSA Group to increase the usage of telematics so we can help improve safety on the roads and the CO<sub>2</sub> emissions in our communities."

Brigitte Courtehoux, Head of the Connected Services and New Mobility Solutions business unit of PSA Group, commented, "the PSA Group wants to enable corporate customers to optimise their connected cars through the "Connect Fleet Management" program, and by working in association with Masternaut, we are providing a way for fleet managers to reduce their vehicle's total cost of ownership. Our partnership allows PSA Group to offer market-leading services in Europe, which is a significant step in PSA Group's strategy in mobility services."



### **About PSA Group**

*With sales and revenue of €54 billion in 2015, the PSA Group designs unique automotive experiences and delivers mobility solutions that provide freedom and enjoyment to customers around the world. The Group leverages the models from its three brands, Peugeot, Citroën and DS, as well as a wide array of mobility services, to meet the evolving needs and expectations of automobile users. PSA is the European leader in terms of CO<sub>2</sub> emissions, with average emissions of 104.4 grams of CO<sub>2</sub> per kilometre in 2015, and an early innovator in the field of autonomous and connected cars, with 1.8 million such vehicles worldwide. It is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia. Find out more at [groupe-psa.com/en](http://groupe-psa.com/en).*

### **About Masternaut**

*Founded in 1996, Masternaut has over 10,000 customers across Europe, including the largest fleets in the UK and in France. Masternaut specialises in the development and delivery of telematics solutions that help customers achieve greater operational efficiencies by lowering vehicle fuel consumption, effectively tracking assets, increasing workforce productivity, reducing vehicle wear and tear, improving management of driver behaviour, and reducing CO<sub>2</sub> emissions.*

*The Masternaut Connect platform is modular and fully customisable to allow customers to create a flexible fleet management package to suit business needs. The Connect platform is scalable, robust, and secure, and offers market-leading features and API integrations.*

*Masternaut continues to invest significantly in R&D, innovating to ensure customers can maximise the benefits from telematics.*

*For more information, please visit [www.masternaut.com](http://www.masternaut.com)*

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