

PRESS RELEASE

Boulogne-Billancourt, 3 October 2016

Publication of notice for the Shareholders' Meeting and launch of the website dedicated to the financial restructuring plan

SoLocal Group informs that the notice for the Shareholders' meeting has been published in the BALO (French official bulletin of legal and compulsory announcements) today. This notice includes amended draft resolutions to reflect the changes to the financial restructuring plan (please refer to press release published on 28 September 2016), as well as draft resolutions related to SoLocal's governance proposed on the one side by the Company and on the other side received from two groups of individual shareholders, each representing 0.8% of the Company's capital.

In the perspective of the Combined General Shareholders' meeting of 19 October 2016 which will be held on 19 October 2016 at 5:00 pm at Dock Pullman¹, SoLocal Group has published a website dedicated to the financial restructuring plan. As a reminder, this platform aims at sharing with all individual shareholders main terms and conditions related to the financial restructuring plan, and providing a more user friendly reading of the plan.

Shareholders have access to all the information about this project on: www.solocalgroup.com/assemblee-generale-extraordinaire-2016.

About SoLocal Group

SoLocal Group, European leader in local online communication, reveals local know-how, and boosts local revenues of businesses. The Internet activities of the Group are structured around two business lines: Local Search and Digital Marketing. With Local Search, the Group offers digital services and solutions to clients which enable them to enhance their visibility and develop their local contacts. Thanks to its expertise, SoLocal Group earned the trust of some 530,000 clients of those services and over 2.2 billions of visits via its 4 flagship brands (PagesJaunes, Mappy, Ooreka and A Vendre A Louer) but also through its partnerships. With Digital Marketing, SoLocal Group creates and provides Internet users with the best local and customised content about professionals. With over 4,400 employees, including a salesforce of 1,900 local communication advisors specialised in five verticals (Home, Services, Retail, Health & Public, BtoB) and Internationally (France, Spain, Austria, United Kingdom), the Group generated in 2015 revenues of 873 millions euros, of which 73% on Internet and ranks amongst the first European players in terms of Internet advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

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