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MICHEL MARQUES NAMED VICE PRESIDENT COMPENSATION & BENEFITS, PUBLICIS GROUPE

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] announces the nomination of Michel Marques to the role of Vice President of Compensation & Benefits, Publicis Groupe. He will report directly to Anne-Gabrielle Heilbronner, Member of the Directoire and Secretary General of Publicis Groupe.

Michel joins Publicis Groupe after five years at Technip where he was VP of Compensation, Benefits and International Mobility. Prior to this, he spent 7 years at the Airbus Groupe Paris headquarters (EADS). Between 1997 and 2004, Michel was in charge of both International Transfers & Human Resources Systems, and Compensation & Benefits at Crown Cork & Seal (European division) and Suez Environnement. He began his career as Consultant at Ernst & Young (1992-1997).

"We are very pleased to welcome Michel to the Publicis Groupe team. His renowned expertise in international mobility, compensation and benefits, and HR will be a valuable resource for Publicis Groupe Groupe," said Anne-Gabrielle Heilbronner.

About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation. Active across the entire value chain, from consulting to creation, and production, Publicis Groupe offers its clients a transversal, unified and fluid model allowing them access to all the Groupe's tools and expertise around the world. Publicis Groupe is organized across four Solutions hubs:

Publicis Communications, Publicis Media, Publicis.Sapient and **Publicis Health**. These 4 Solutions hubs operate across principal markets, and are carried across all others by Publicis One. **Publicis One** is a fully integrated service offering making the Groupe's expertise available to all clients, under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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Contacts

Publicis Groupe

Peggy Nahmany	Corporate Communications	+ 33 (0)1 44 43 72 83	peggy.nahmany@publicisgroupe.com
Jean-Michel Bonamy	Investor Relations	+ 33 (0)1 44 43 77 88	jean-michel.bonamy@publicisgroupe.com
Chi-Chung Lo	Investor Relations	+ 33 (0)1 44 43 66 69	chi-chung.lo@publicisgroupe.com