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PSA Group and EuraTechnologies launch "Batch Mobility"

The "Batch Mobility" program is aimed at entrepreneurs with a project relating to mobility solutions. Applications are welcomed between 24 November 2016 and 18 January 2017 (*). The five finalists will be accompanied in their projects by PSA Group and EuraTechnologies for 80 days.

This launch of international applications is open to individual entrepreneurs or teams and emerging start-ups. From 30 January 2017, the finalists will join the Lille offices of EuraTechnologies, the 1st largest start-up incubator in France and among the top 10 start-up accelerators in Europe.

The finalists will be given:

- around 15 themed training sessions (for example: pitch management, lean start-ups, the start-up's DNA, brand and marketing the offer, raising capital, etc.)
- meetings with experienced entrepreneurs, business line experts and business angels
- mentorship by entrepreneurs or other partners of EuraTechnologies in France or abroad
- coaching by EuraTechnologies and advice from PSA Group experts
- access to partners' offers (Microsoft, Amazon Web services, etc.)

"Batch Mobility", part of the "Start by Euratech" programme, is a new stage in the partnership set up in 2014 between PSA Group and EuraTechnologies. By bringing together the various players, this collaboration allows participants to anticipate new trends, in particular in the area of mobility.

This initiative illustrates the approach taken by Business Lab, a new PSA Group entity that helps to identify the start-ups with which PSA Group may wish to develop partnerships.

(*) To take part in "Batch Mobility": <http://start.euratechnologies.com>, under #NEW BATCH MOBILITY.

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About PSA Group

With sales and revenue of €54 billion in 2015, the PSA Group designs unique automotive experiences and delivers mobility solutions that provide freedom and enjoyment to customers around the world. The Group leverages the models from its three brands, Peugeot, Citroën and DS, as well as a wide array of mobility and smart services from its Free2Move brand, to meet the evolving needs and expectations of automobile users. PSA is the European leader in terms of CO₂ emissions, with average emissions of 104.4 grams of CO₂ per kilometre in 2015, and an early innovator in the field of autonomous and connected cars, with 1.8 million such vehicles worldwide. It is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia. Find out more at groupe-psa.com/en.