

Paris, February 1, 2017

## **Vivendi: Marie-Annick Darmaillac appointed Vice President, Corporate Social Responsibility**

Vivendi announces today the appointment of Marie-Annick Darmaillac as Vice President, Corporate Social Responsibility. She reports to Frédéric Crépin, Member of the Management Board and General Counsel of the Vivendi group.

*Before joining Vivendi, Marie-Annick Darmaillac served as Head of Internal Talent Promotion and Development at Canal+Group. Prior to that, from 2005 to 2015, she was Deputy General Counsel of Groupe Bolloré, responsible for the professional development of high potential managers and in charge of ethical and sustainable development issues. Marie-Annick Darmaillac is a trained judge and has held several positions in this capacity, notably Deputy Head of Continuing Education at the French National School of Magistracy.*

### **About Vivendi**

*Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ Group is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ Group operations also include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), Olympia Production, the L'Olympia and the Théâtre de L'Oeuvre venues in Paris and the CanalOlympia venues in Africa. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. Gameloft is a worldwide leading video games on mobile, with 2 million games downloaded per day.*

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