

PRESS RELEASE

Paris, February 2nd 2017**PSA Group is launching its mobility services platform through the Free2Move application**

- **The Free2Move application provides access to car-sharing services from approximately twenty operators**
- **This launch makes the Group's ambition of becoming the preferred mobility provider for its customers a reality, in compliance with the "Push to Pass" strategic plan**
- **The application is already available in five European countries and will soon be rolled out in three more countries**

The Free2Move application was designed to facilitate users' mobility experience. It provides centralised access to the services of several car-sharing operators via a single application which brings together several types of transport solutions. The user can therefore view on a single screen all the nearby vehicles that are available for travel via car, scooter or bicycle. The user can compare prices, the location and the features of the available car-sharing means of transport (brand, number of seats, energy type) for immediate use or to make a reservation.

The smartphone application is available in several cities in Germany, Italy, Austria, Sweden and the United Kingdom. It will soon be offered in France, Spain and the Netherlands.

It is free and available on the App Store, Play Store and Windows Phone.

This launch represents the achievement of the Group's ambition to become a major player in mobility services on a global scale through its Free2Move brand. According to the Frost & Sullivan¹ analyses, the number of users of car-sharing services worldwide should grow by a factor of 4.5 in 10 years with an increase from 8 to 36 million people between 2015 and 2025.

To mark this occasion, Grégoire Olivier, Head of PSA Group's Mobility Services, stated: *"The Free2Move application simplifies our customers' mobility experience by offering them solution choices through an intuitive platform. This is possible, first and foremost, thanks to all our partners who provide new types of mobility. The Free2Move app provides real freedom of movement in one click! "*

¹ Frost & Sullivan, "Future of Carsharing Market to 2025", August 2016.

For more information regarding the Free2Move application:

- video: <https://youtu.be/rBZuRxQG614>
- application website: www.free2move.com

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About Free2Move

Created in September 2016, the PSA Group's mobility brand brings together all the services for new mobility solutions of the PSA Group to answer the various transportation needs of its private and professional customers (car-sharing services, fleet management and multi-brand long-term leasing).

About PSA Group

With sales and revenue of €54 billion in 2015, the PSA Group designs unique automotive experiences and delivers mobility solutions that provide freedom and enjoyment to customers around the world. The Group leverages the models from its three brands, Peugeot, Citroën and DS, as well as a wide array of mobility and smart services from its Free2Move brand, to meet the evolving needs and expectations of automobile users. PSA is the European leader in terms of CO₂ emissions, with average emissions of 104.4 grams of CO₂ per kilometre in 2015, and an early innovator in the field of autonomous and connected cars, with 1.8 million such vehicles worldwide. It is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia. Find out more at groupe-psa.com/en.