

Saint-Quentin-en-Yvelines, 24th march 2017

# **Europear and Lufthansa enter into a partnership**

Europear Group, the European leader in vehicle rental services and a major player in mobility markets, and Lufthansa, the largest German airlines and one of Star Alliance's co-founder, are entering a partnership.

Lufthansa customers, when booking a flight, will get an easy access to Europear mobility solutions and the impressive coverage of its network through 130 countries and territories in the world

By extending its partnership to Europear car rental products - Europear Group has already been a 15 years long-time partner of Miles & More<sup>1</sup> - Lufthansa is now providing full experience to their customer relying on Europear's extensive knowledge and wide range of mobility solutions.

Fabrizio Ruggiero, Deputy CEO Sales, Marketing, Customers and InterRent of Europear Group stated "We are delighted to expand our partnership with Lufthansa and eager to offer our mobility solutions to their customers. We share the same customer approach and both our brands stand for high quality of service and customer satisfaction."

Heike Birlenbach, Senior Vice President Sales Lufthansa Hub Airlines und Chief Commercial Officer (CCO) Hub Frankfurt "We look forward to the new partnership and the associated cooperation with Europear. As the largest premium Airline in Europe, we have another strong, reliable partner with Europear as Europe's leading car rental company, to provide our customers with a premium service in Europe and worldwide."

#### **About Europear Group**

Europear shares (EUCAR) are listed on the Euronext Paris stock exchange. Europear is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 140 countries, Europear serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. In addition to the Europear® brand, the company offers low-cost vehicle rentals under the InterRent® brand. A commitment to customer satisfaction drives the company and its 6,000 people forward and provides the impetus for continuous development of new services. The Europear Lab was created to respond to tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo and E-Car Club.

#### For more information on Europear

www.europcar-group.com

<sup>&</sup>lt;sup>1</sup> the loyalty program of Lufthansa



#### **Europear Press Contacts**

## **Europcar / Press Relations**

Marie-Anne Bénardais +33 1 30 44 98 82 europcarpressoffice@europcar.com

## **Europear / Investor Relations**

Olivier Gernandt +33 1 30 44 91 44 olivier.gernandt@europcar.com

### **Havas Paris**

Jean-Baptiste Froville +33 1 58 47 95 39 jean-baptiste.froville@havasww.com

**Lufthansa Press Contacts**