

Press Release - Paris, March 30 2017
Disposal of Domecq IP

COMPLETION OF THE DISPOSAL OF THE DOMEQC BRANDIES AND WINES TO EMPERADOR GROUP AND GONZALEZ BYASS

Following satisfaction of closing conditions precedent and in line with the previous press release of December 1, 2016, Pernod Ricard and Bodega Las Copas (a joint venture between the Emperador Group and González Byass) announce today the completion of the sale, by Pernod Ricard Mexican and Spanish subsidiaries, of the Domecq brandies and wines for a total value of 81 million Euros.

About Grupo Emperador Spain

Grupo Emperador Spain is a wholly owned subsidiary of Emperador, the largest brandy company in the world based in Asia with a market leadership position in the Philippines and with presence in 100 countries around the world and operations across South-East Asia and Europe. In February 2016, Emperador purchased the brandy and sherry business from Beam Spain, S.L. which include iconic brands: 'Terry Centenario', 'Tres Cepas' and 'Harveys'. Some of the prestigious whisky brands of Emperador are The Dalmore Single Highland Malt Whisky, Jura Single Malt Whisky, Mackinley's.

About González Byass

González Byass is a family winery dedicated to the making of quality wines and spirits, founded in Jerez in 1835. Well-known brands such as Tío Pepe Fino, wine treasures such as Noé, Apóstoles and the Brandy Solera Gran Reserva Lepanto, have led to the company becoming one of the world's top winemakers and distillers.

About Pernod Ricard

Pernod Ricard is the world's n°2 in wines and spirits with consolidated Sales of € 8,682 million in FY16. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin and Malibu, Mumm and Perrier- Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo and Kenwood wines. Pernod Ricard employs a workforce of 18,500 people and operates through a decentralised organisation, with 6 "Brand Companies" and 85 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on Euronext (Ticker: RI; ISIN code: FR0000120693) and is part of the CAC 40 index.

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