**PRESS RELEASE**

Philip Morris International

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# PHILIP MORRIS INTERNATIONAL INC.
## TO HOST WEBCAST OF
## 2017 ANNUAL MEETING OF SHAREHOLDERS

NEW YORK, April 26, 2017 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast of its 2017 Annual Meeting of Shareholders at www.pmi.com/2017annualmeeting  on Wednesday, May 3, 2017 at 9:00 a.m. ET.  The webcast will be in a listen-only mode.

During the Meeting, Louis C. Camilleri, Chairman of the Board, will address shareholders and answer questions.  André Calantzopoulos, Chief Executive Officer, will give the business presentation.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Thursday, June 1, 2017 at www.pmi.com/2017annualmeeting.

Presentation slides and script will also be available at www.pmi.com/2017annualmeeting.

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**About Philip Morris International Inc. ("PMI")**

PMI is the world's leading international tobacco company, with six of the world's top 15 international brands and products sold in more than 180 markets.  In addition to the manufacture and sale of cigarettes, including *Marlboro*, the number one global cigarette brand, and other tobacco products, PMI is engaged in the development and commercialization of Reduced-Risk Products ("RRPs").  RRPs is the term PMI uses to refer to products that present, are likely to present, or have the potential to present less risk of harm to smokers who switch to these products versus continued smoking. Through multidisciplinary capabilities in product development, state-of-the-art facilities, and industry-leading scientific substantiation, PMI aims to provide an RRP portfolio that meets a broad spectrum of adult smoker preferences and rigorous regulatory requirements.  For more information, see www.pmi.com and www.pmiscience.com.