

22 May 2017

Financing

SUCCESSFUL NEW BOND ISSUE: €500 MILLIONS, 7 YEARS

Groupe SEB today successfully issued a seven-year €500 million bond (maturing May 31st, 2024), with a 1.5% coupon.

This new issue was 4 times over-subscribed by a diversified investor base. The orderbook attests again to investors' confidence in Groupe SEB's strategy and outlook.

Groupe SEB's short-term debt is rated A2 by Standard & Poor's. Its long-term debt is unrated.

This new issue will enable Groupe SEB to strengthen again its debt architecture through:

- The permanent securing of the refinancing of a part of its debt
- The extension of the average maturity of the debt
- Attractive financing conditions.

The bond will be admitted to trading on NYSE Euronext Paris on May 31st, 2017.

Joint lead managers for the issue are BNP Paribas, Crédit Agricole CIB, Natixis and Société Générale. Natixis and Société Générale act as global coordinators.



Better living

● Next key dates ●

May 30
Shareholders meeting in Nancy

October 23
Nine-month 2017 Sales and Financial Data

July 26
2017 First-Half Results

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Investor/Analyst Relations	Media Relations
<p>Groupe SEB Financial Communication and Investor Relations Isabelle Posth and Sandrine Boussard Campus SEB – 112 chemin du Moulin Carron 69130 Ecully</p> <p>comfin@groupeseb.com</p> <p>Phone.: +33 (0) 4 72 18 16 40</p>	<p>Image Sept Caroline Simon Claire Doligez Isabelle Dunoyer de Segonzac</p> <p>caroline.simon@image7.fr cdoligez@image7.fr isegonzac@image7.fr</p> <p>Phone.: +33 (0) 1 53 70 74 70</p>

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The world leader in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, WMF and Supor, marketed through multi-format retailing. Selling some 250 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. Groupe SEB has nearly 32,900 employees worldwide.

SEB SA ■

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,169,049 – Intracommunity VAT: FR 12300349636