



PUBLICATION OF A TRANSPARENCY NOTIFICATION
(Article 14, first paragraph, of the Law of 2 May 2007 on disclosure of major holdings)

Brussels, 17 August 2017 (5.40 p.m. CEST)

Press Release

Regulated information

Dalenys (ISIN BE0946620946 -- Mnemo NYS) publishes the notification of significant shareholdings which it has received in accordance with the Belgian law of 2 May 2007 on the disclosure of significant shareholdings in listed companies (hereinafter the "Law").

In accordance with the obligation imposed by section 14 of the Law, Dalenys publishes the following notifications, which it has received:

A. Notification dated on 8 August 2017 - Correction of the number of shares held by Mr. Jean-Baptiste Descroix-Vernier on 28/10/2013

1. Date: Notification dated on 8 August 2017
2. Reason for the notification: Acquisition or sale of voting or voting securities
3. Notification by: A parent company undertaking or a person holding control
4. Persons subject to the notification requirement: Mr Jean-Baptiste DESCROIX-VERNIER
SAINT-GEORGES FINANCES SA, Boulevard
du Souverain, 90 B-1170 Bruxelles
5. Threshold crossing date: 28/10/2013
6. Threshold that is crossed (in %): 60
7. Denominator: 21 295 849
8. Notified details:

A) Voting Securities	Last Notification # voting securities	After transaction			
		# voting securities		% of voting securities	
Voting securities holder		Related to shares	<u>Non related</u> <u>to</u> shares	Related to shares	<u>Non related</u> <u>to</u> shares
JB Descroix-Vernier	620.000	620.000		2,91%	
JB Descroix-Vernier bénéficiaires	3.432.944	3.432.944		16,12%	
SAINT-GEORGES FINANCES SA	8.041.435	8.940.836		41,98%	
SubTotal	12.094.379	12.993.780		61,02%	
	TOTAL	12.993.780	0	61,02%	0,00%

9. Chain of controlled undertakings through which the holding is effectively held: SAINT-GEORGES FINANCES SA is controlled by Mr Jean-Baptiste DESCROIX-VERNIER
10. Additional information: Correction to the notification dated on 28/10/2013. Number of voting rights notified for Mr. Jean-Baptiste Descroix-Vernier = 622,000. There are 2,000 too many. Number of actual voting rights, as of 28/10/2013: 620,000



B. Notification dated on 8 August 2017 - Downward trend in the overall threshold of 60% as of 30/06/2014

1. Date: Notification dated on 8 August 2017
2. Reason for the notification: Acquisition or sale of voting or voting securities
3. Notification by: A parent company undertaking or a person holding control
4. Persons subject to the notification requirement: SAINT-GEORGES FINANCES SA,
Boulevard du Souverain, 90 B-1170 Bruxelles
Mr Jean-Baptiste DESCROIX-VERNIER
5. Threshold crossing date: 28/10/2013
6. Threshold that is crossed (in %): 60
7. Denominator: 21 297 849
8. Notified details:

A) Voting Securities	Last Notification	After transaction			
	# voting securities	# voting securities		% of voting securities	
Voting securities holder		Related to shares	<u>Non related to shares</u>	Related to shares	<u>Non related to shares</u>
JB Descroix-Vernier	620.000	620.000		2,91%	
JB Descroix-Vernier bénéficiaires	3.432.944	3.432.944		16,12%	
SAINTE-GEORGES FINANCES SA	8.940.836	8.940.836		40,55%	
SubTotal	12.993.780	12.993.780		59,58%	
TOTAL		12.993.780	0	59,58%	0,00%

9. Chain of controlled undertakings through which the holding is effectively held: SAINT-GEORGES FINANCES SA is controlled by Mr Jean-Baptiste DESCROIX-VERNIER
10. Additional information: Exceeding the overall threshold. Fall below 60%

C. Notification dated on 8 August 2017 - Downward trend in the threshold of 40% for SAINT-GEORGES FINANCES SA as of 22/01/2015

1. Date: Notification dated on 8 August 2017
2. Reason for the notification: Acquisition or sale of voting or voting securities
3. Notification by: A parent company undertaking or a person holding control
4. Persons subject to the notification requirement: SAINT-GEORGES FINANCES SA,
Boulevard du Souverain, 90 B-1170 Bruxelles
Mr Jean-Baptiste DESCROIX-VERNIER
5. Threshold crossing date: 22/01/2015
6. Threshold that is crossed (in %): 40



7. Denominator: 21 297 849

8. Notified details:

A) Voting Securities	Last Notification	After transaction			
	# voting securities	# voting securities		% of voting securities	
Voting securities holder		Related to shares	Non related to shares	Related to shares	Non related to shares
JB Descroix-Vernier	620.000	620.000		2,91%	
JB Descroix-Vernier bénéficiaires	3.432.944	3.432.944		16,12%	
SAINT-GEORGES FINANCES SA	8.940.836	8.940.836		39,66%	
SubTotal	12.993.780	12.993.780		58,69%	
	TOTAL	12.993.780	0	58,69%	0,00%

9. Chain of controlled undertakings through which the holding is effectively held: SAINT-GEORGES FINANCES SA is controlled by Mr Jean-Baptiste DESCROIX-VERNIER

10. Additional information: Exceeding the overall threshold. Fall below 40%

Next financial dates:

2017 first-half results: 30 august 2017 after market closing

To see the press release on Dalenys' website, visit:

<https://www.dalenys.com/en/news/2017-08-17-transparency-notification.html>

About Dalenys

Founded in 2002 by Jean-Baptiste Descroix-Vernier, Dalenys -NYS- (formerly Rentabiliweb) offers Payment Marketing solutions that aim to increase revenues for online and point-of-sale merchants. Ranked #1 of French Fintech by Frenchweb in June 2016, Dalenys offers solutions that integrate transactional and marketing data to increase the conversion of the customers during their purchasing path. With around 200 employees in France and abroad, listed on Euronext Brussels and Paris (C compartment), the company rigorously applies the ten principles laid out by the UN Global Compact and is eligible to the FCPI investment funds and to the French PEA-PME savings plan. Dalenys website: www.dalenys.com

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