



Press Release  
Paris, 6pm on September 5, 2017

## ESI Group strengthens its presence in Silicon Valley

### New high-tech office with a training and demo center for ESI's technologies

ESI Group, pioneer and leader in Virtual Prototyping solutions, announces the opening of its new office in San Jose, California. Present in the United States for nearly 20 years and following the acquisition of Mineset, ESI Group continues its expansion in Silicon Valley, a major innovation hub for all industries.

The new office in San Jose hosts the entire staff previously based in Milpitas, California; including a development team specialized in new technologies, such as Machine Learning, Artificial Intelligence, the Internet of Things (IOT) and the Cloud, as well as a marketing, sales and support team that serves local and regional customers. The office also houses a cutting-edge demo center for ESI's Virtual Reality technology and a training room for users of ESI solutions.

Mike Salari, Executive Vice President of Engineering Services and Managing Director for the Americas Region of ESI Group, comments: *"The expansion of ESI's presence on the West Coast of the United States is strategic for commercially promoting our PPL approach (Product Performance Lifecycle) and the role of the Hybrid Twin™ in managing the "outcome" delivered by products in service. Indeed favorable to the expansion of our ecosystem, Silicon Valley is an epicenter of innovation and emerging technologies. Our engagement with PARC is indicative of the opportunity".*

Within the frame of a strategic partnership with PARC, a Xerox company, ESI Group aims to build an ecosystem based on Virtual Prototyping technologies. Initiated in December 2016, an advanced joint research project focuses on industrialization of the Fault Augmented Model Extension (FAME) methodology developed by PARC with the support of the Defense Advanced Research Projects Agency (DARPA). This amplifies ESI's expertise in technologies and market positioning in several domains, including system reliability modeling, system safety assessment, predictive maintenance, and condition-based maintenance.



Today, ESI Group is represented in North America at five sites: Michigan (Detroit), California (San Jose and San Diego), Alabama (Huntsville), and Maryland (Columbia). This strong presence enables the Group to address the great challenge of both global and regional industrials, to deliver more innovative products, faster, at lower cost, and with greater reliability.



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### Next events:

2017 Half-year revenues and results  
**September 19, 2017**

Q3-2017 revenues  
**November 21, 2017**

### About ESI Group

[ESI Group](#) is a leading innovator in [Virtual Prototyping](#) software and services. Specialist in material physics, [ESI](#) has developed a unique proficiency in helping industrial manufacturers replace physical prototypes by virtual prototypes, allowing them to virtually manufacture, assemble, test and pre-certify their future products. Coupled with the latest technologies, Virtual Prototyping is now anchored in the wider concept of the Product Performance Lifecycle, which addresses the operational performance of a product during its entire lifecycle, from launch to disposal. The creation of Hybrid Twins, leveraging simulation, physics and data analysis, enables manufacturers to deliver smarter and connected products, to predict product performance and to anticipate maintenance needs.

ESI is a French company listed in compartment B of Euronext Paris. Present in more than 40 countries, and addressing every major industrial sector, [ESI Group](#) employs about 1200 high-level specialists around the world and reported annual sales of €141 million in 2016.

For further information, go to [www.esi-group.com](http://www.esi-group.com).

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