

PRESS RELEASE

Boulogne-Billancourt, 20 September 2017

New communication initiatives for individual shareholders

SoLocal sets up new communication initiatives for its individual shareholders:

- An **e-mail alert system** for SoLocal's individual shareholders wishing to be proactively notified of new communications available on the website is set up. Simply registration on the SoLocal's website under the heading "individual shareholders";
- The "**individual shareholders**" **space on the SoLocal's website** is redesigned to facilitate access to published documents;
- **Practical fact sheets** and a **glossary** facilitating the understanding of financial and stock market mechanisms are made available in the "individual shareholders" space;
- **Open days** sessions at SoLocal's office in Boulogne Billancourt will be organized for individual shareholders twice a year. The first edition is scheduled for **22 November**. The modalities of participation will be communicated soon on the website.
- An annual **letter to shareholders** will be published to update on the company's strategy, results, activities and current events.

The next **Shareholders' Consultative Committee** ("Comité Consultatif des actionnaires") will be held at SoLocal's headquarters on **22 November**. The agenda for this committee will be published on the website in early October.

In addition, SoLocal will publish its **financial communication calendar** for 2018 in early October.



About SoLocal Group

SoLocal Group, European leader in local online communication, reveals local know-how, and boosts local revenues of businesses. The Internet activities of the Group are structured around two business lines: Local Search and Digital Marketing. With Local Search, the Group offers digital services and solutions to clients which enable them to enhance their visibility and develop their local contacts. Thanks to its expertise, SoLocal Group earned the trust of some 490,000 clients of those services and over 2.4 billions of visits via its 4 flagship brands (PagesJaunes, Mappy, Ooreka and A Vendre A Louer) but also through its partnerships. With Digital Marketing, SoLocal Group creates and provides the best local and customised content about professionals. With over 4,400 employees, including a new orders force of 1,900 local communication advisors specialised in five verticals (Home, Services, Retail, Health & Public, BtoB) and Internationally (France, Spain, Austria, United Kingdom), the Group generated in 2016 revenues of 812 millions euros, of which 80% on Internet and ranks amongst the first European players in terms of Internet advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

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