

Saint-Quentin en Yvelines – 26th September 2017

# Jehan de Thé appointed Public Affairs Director of Europear Group

Europear Group announces the appointment of Jehan de Thé, 52 years old, as Public Affairs Director for the Group.

In his mission, Jehan will have to develop the Group's public affairs strategy with the main objective to promote the group's expertise in the new mobility markets and to be the link with the public institutions (urban transport, professional and regulation bodies). He will work closely with all the Group's brands and franchisees.

Expert of mobility jobs, Jehan de Thé shared his professional experience between marketing and business development on car rental.

Graduated from the European Business School, he joined Europear France in 1990 as International Marketing Manager then he was appointed Sales Manager for south of France. In 1999, he became Sales Director for the broker, holiday-autos. In 2001, he joined Expedia International to create and develop their car rental program.

After obtaining the IMD's "Leadership Certification" in 2006, Jehan de Thé returns to Europear Group and took the position of Marketing and e-commerce Director. Since 2012, he has led the development of InterRent, the low-cost brand of the Group that he successfully deployed in more than 40 countries.

### **About Europear Group**

Europear Group is listed on Euronext Paris. Europear is the European leader in vehicle rental service and is also a major player in mobility markets. Active in more than 130 countries and territories, including nine subsidiaries in Europe and two in Australia and New Zealand, Europear serves customers through an extensive vehicle rental network comprised of its wholly-owned subsidiaries as well as sites operated by franchisees and partners. The group operates mainly under the Europear®, InterRent® and Ubeeqo® brands. Customer satisfaction is at the heart of the group's mission and all of its employees, this commitment fuels the continuous development of new services. The Europear Lab, based in Paris, was created to better grasp tomorrow's mobility challenges through innovation and strategic investments, such as Ubeeqo, E-Car Club or Brunel.

# Further details on our website : europear-group.com

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