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The test protocol developed by Groupe PSA, T&E, FNE and Bureau Veritas wins the ECOBEST 2017

The protocol initiated by Groupe PSA to give a fair and clear information to Peugeot, Citroen and DS customers, receives the « ECOBEST 2017 » award for the relevance of its project. The protocol is representative of the average customer consumption, reproducible, and robust.

It was co-developed with 2 ONGs: T&E and FNE, under the supervision of Bureau Veritas which has verified the accuracy and integrity of the results.

The development of the real-world fuel consumption test protocol commenced in late 2015 by Groupe PSA in association with two NGOs, Transport and Environment (T&E) and France Nature Environnement (FNE), and with a global independent certification organisation, Bureau Veritas. After 18 months of testing 60 vehicles with over 430 road tests covering more than 40,000 km, the measurements obtained make it possible to estimate the <u>consumption in real-world driving conditions</u> of more than 1,000 versions of Peugeot, Citroën and DS vehicles. This collaborative initiative, a world first in the automotive industry, wins the "ECOBEST 2017" award.

ECOBEST 2017 is the key award in the green technologies, actions and programs in preserving the environment. It is given by AUTOBEST jury members representing 31 European countries, making it the largest Independent Motoring Jury in the world by the number of represented countries

AUTOBEST welcomes the initiative of the Groupe PSA in association with T&E, FNE and Bureau Veritas "It is the first time in the industry when a car maker is coming with a scientific approach of measuring the real world consumptions. In a period of time dominated by the suspicion that all the released consumption figures are not close to the reality, the PSA project is showing the determination of the French car maker to be fair with its consumers"

The awards ceremony will take place in the first half of February 2018.

Media Contacts:

Groupe PSA: Laure de Servigny : +33 6 70 18 88 75 Transport & Environment: +32 484 27 87 91 France Nature Environnement: +33 6 01 00 31 28 Bureau Veritas: +33 1 55 24 76 01

About Groupe PSA

Groupe PSA designs unique automotive experiences and delivers mobility solutions to meet all client expectations. Groupe PSA has five car brands, Peugeot, Citroën, DS, Opel and Vauxhall, as well as a wide array of mobility and smart services under its Free2Move brand, aiming to become a great carmaker and the preferred mobility provider. It is an early innovator in the field of autonomous and connected cars. It is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia. Find out more at groupe-psa.com/en.

Media library: <u>medialibrary.groupe-psa.com</u> / Twitter @GroupePSA

About Transport & Environment (T&E)

Established in 1990, Transport & Environment (T&E) is Europe's leading NGO campaigning for cleaner transport. T&E represents 53 organisations from 26 countries across Europe, and it has contributed to high-profile EU policy changes such as more sustainable biofuels and binding standards for more fuel-efficient cars. <u>www.transportenvironment.org</u>

About France Nature Environnement

France Nature Environnement is the French federation of nature and environmental protection associations. It speaks on behalf of a movement of 3,500 associations, grouped under 74 member organisations active throughout France and its overseas territories. France Nature Environnement: wherever nature needs us. <u>www.fne.asso.fr</u>

About Bureau Veritas

Bureau Veritas is a world leader in inspection, certification and laboratory testing services. It helps its clients improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility. The Group has 73,000 employees in 1,400 offices and laboratories around the world.

For more information, visit: <u>www.bureauveritas.com</u>