Dassault Systèmes Strengthens Foothold in Systems Engineering to Facilitate New Connected Experiences

- **Company to acquire No Magic, leader in model-based systems engineering, and modeling solutions for software architecture and business processes**
- **Aerospace & defense, transportation & mobility, high-tech industries can address all aspects of embedded systems design**
- **Combined solutions generalize systems engineering, expand industry standards for "Internet of Experiences"**

VELIZY-VILLACOUBLAY, France — **October 25, 2017** — Dassault Systèmes (Euronext Paris: #13065, DSY.PA) today announced the signing of a definitive agreement to acquire its partner No Magic, Incorporated, a global solutions company focused on model-based systems engineering and architecture modeling for software, and system of systems. No Magic is headquartered in Allen, Texas and has offices in Lithuania and Thailand.

The acquisition of No Magic strengthens Dassault Systèmes' industry solution experiences based on the 3DEXPERIENCE platform by generalizing systems engineering for developing the "Internet of Experiences" – the smart and autonomous experiences that are digitally connecting products, nature and life in the physical world.

Enterprise customers, small companies and professionals in the aerospace and defense (NASA/JPL, Boeing, Lockheed Martin), transportation and mobility (Ford, Renault, Honda, BMW, Nissan), and other industries (Sony, Panasonic, John Deere, GE Healthcare, Pfizer, J.P. Morgan, PayPal) rely on No Magic's solutions including its core product, MagicDraw, part of the Cameo Suite, for business process, architecture, software and system modeling with teamwork support. They gain dynamic visual insight, mitigate enterprise risk, lower costs and eliminate operational pain points caused by complex business and IT systems having multiple technologies and standards.

While providing continuity for No Magic's customers, Dassault Systèmes will integrate No Magic's solutions into its 3DEXPERIENCE platform, complementing and reinforcing CATIA applications. This will provide a "single source of truth" allowing any user within a company to implement continuous 3D digital processes and to address all lifecycle aspects of an experience, from requirements, system of systems architecture models, systems and sub-systems architecture to functional, conceptual, logical and physical 3D modeling simulations.

The 3DEXPERIENCE platform natively supports openness by providing the largest range of open standards and languages for systems engineering, such as STEP, Modelica, FMI, ReqIF or OSLC. The acquisition will enrich it with the adoption of industry standard models and languages

such as UML-SysML, DoDAF, MODAF, UPDM, or UAF.

In addition, the acquisition will provide small companies and professional users with access to more dynamic development tools to enhance their business process modeling.

"We are delighted to become part of Dassault Systèmes and its game-changing approach to product design and development," said Gary Duncanson, President and CEO, No Magic. "Our combined expertise with the CATIA brand leadership will open new doors for system of systems modeling across industries and countries, enable autonomous systems initiatives with software architecture modeling, and generate new opportunities combining business process and systems modeling with enterprise architecture. Dassault Systèmes and No Magic both share a common vision and a 'customer first' attitude, offering solutions that simplify the complexity of today's connected world."

"The acquisition of No Magic will position Dassault Systèmes as the undisputed leading provider of solutions for all systems embedding software and establish an environment where building, testing and releasing software can happen rapidly, frequently and more reliably," said Philippe Laufer, CEO, CATIA, Dassault Systèmes. "No Magic's highly-skilled teams and industry-leading resources will accelerate the implementation of our vision for this unified and integrated approach."

Completion of the transaction is subject to customary conditions precedent, including foreign investment approvals in the United States and in Lithuania.

Social media:

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For more information:

Dassault Systèmes' CATIA applications: https://www.3ds.com/products-services/catia/

Dassault Systèmes' 3DEXPERIENCE platform, 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions: http://www.3ds.com

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