



NATIXIS ACQUIRES 50.04% OF DALENYS' SHARES

Natixis Belgique Investissements to launch a public takeover bid shortly Telecoms business divested

Brussels, 26 October 2017 – 6:15pm

Dalenys (ISIN BE0946620946 – Ticker NYS) has been informed that Natixis, through its fully-owned subsidiary Natixis Belgique Investissements, has acquired 50.04% of Dalenys' shares from Dalenys' majority shareholders i.e. Saint-Georges Finance and the founder of Dalenys, Jean-Baptiste Descroix-Vernier. An agreement relating to this sale was announced previously on June 26, 2017. Following the clearing of all the conditions precedent linked to this agreement, the sale was carried out on October 26, 2017. The acquisition price represents €9 per share.

Alongside this, Dalenys has been informed of an agreement between Natixis, through its fully-owned subsidiary Natixis Belgique Investissements, and various Dalenys group managers, to acquire the Dalenys shares held by them based on the same acquisition price of €9 per share. Following this acquisition, Natixis will hold 54,26% of Dalenys' shares and 61,31% of its voting rights (Natixis has also acquired the beneficiary shares with voting rights held by Jean-Baptiste Descroix-Vernier).

With this operation, a series of changes are being made to Dalenys' Board of Directors, with five directors standing down and being replaced with representatives from Natixis. Saint-Georges Finance, Jean-Baptiste Descroix-Vernier, Corinne Chatal, Jean-Marie Messier and Gilles Lioret are leaving the Board and will be replaced by Catherine Fournier, Jean-Luc Théron, Didier Darmouni, Teresa Mora Grenier and Banel Kane. Thibaut Faurès Fustel de Coulanges, Dalenys' Chief Executive Officer, will continue to sit on the Board, alongside the three current independent directors. Catherine Fournier (Natixis Payment Solutions CEO) will chair the Board of Directors.

In accordance with Belgian stock market regulations, Natixis Belgique Investissements will be launching a mandatory takeover bid shortly for all the remaining Dalenys shares that it does not yet hold, at a price of €9 per share.

Dalenys is also announcing that it has sold its Telecoms business to the Digital Virgo group. The entity sold is fully aligned with the Digital Virgo group's growth strategy, further strengthening its Business Solutions division. The Telecoms business will benefit from an optimum environment following its acquisition and a positive outlook for the development of its activities. This sale was a prerequisite for Natixis to acquire the interests held by Dalenys' main shareholders.

This natural alliance will enable Dalenys to move in to a new phase with its development. In just a few years, Dalenys has successfully become France's leading fintech, with a high-performance technological solution that has attracted the largest eTraders and merchants with physical points of sale, such as Oscaro, Burger King-Quick, Made.com, Interflora, AlloPneus, lastminute.com or Winamax. Together, Natixis and Dalenys are now effectively positioned to support Europe's leading retailers with their cross-border issues, omnichannel sales management and marketplace projects.



To see the press release on Dalenys' website, visit:

www.dalenys.com

About Dalenys

Founded in 2002 by Jean-Baptiste Descroix-Vernier, Dalenys -NYS- (formerly Rentabiliweb) offers Payment Marketing solutions that aim to increase revenues for online and point-of-sale merchants. Ranked #1 of French Fintech by Frenchweb in June 2016, Dalenys offers solutions that integrate transactional and marketing data to increase the conversion of the customers during their purchasing path. With over 200 employees in France and abroad, publicly traded on Euronext Brussels and Paris (C compartment), the company rigorously applies the ten principles laid out by the UN Global Compact and is eligible to the FCPI investment funds and to the French PEA-PME savings plan. Dalenys website: www.dalenys.com

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This press release is published in accordance with article 8, §1 of the Belgian Royal Decree of 27 April 2007 on takeover bids.