

PRESS RELEASE

Boulogne-Billancourt, 27 October 2017

SoLocal Group confirms that it has concluded negotiations with leboncoin Group for the sale of its real estate classifieds, avendrealouer.fr

This disposal, which should take place on 30 November 2017, is part of the implementation of SoLocal's strategic plan and the refocusing of the Group on its high-growth strategic digital activities.

Dates and key figures on A Vendre A Louer:

- Company founded in 1986
- Acquired in 2011 by SoLocal Group from PriceMinister
- 70 employees
- avendrealouer.fr totaled 1.6 million unique visitors in May 2017, up +23% vs May 2016 (source: Médiamétrie)

About SoLocal Group

SoLocal Group, European leader in local online communication, reveals local know-how, and boosts local revenues of businesses. The Internet activities of the Group are structured around two business lines: Local Search and Digital Marketing. With Local Search, the Group offers digital services and solutions to clients which enable them to enhance their visibility and develop their local contacts. Thanks to its expertise, SoLocal Group earned the trust of some 490,000 clients of those services and over 2.4 billions of visits via its 4 flagship brands (PagesJaunes, Mappy, Ooreka and A Vendre A Louer) but also through its partnerships. With Digital Marketing, SoLocal Group creates and provides the best local and customised content about professionals. With over 4,400 employees, including a new orders force of 1,900 local communication advisors specialised in five verticals (Home, Services, Retail, Health & Public, BtoB) and Internationally (France, Spain, Austria, United Kingdom), the Group generated in 2016 revenues of 812 millions euros, of which 80% on Internet and ranks amongst the first European players in terms of Internet advertising revenues. SoLocal Group is listed on Euronext Paris (LOCAL). More information may be obtained at www.solocalgroup.com.

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