

December 12, 2017

## Disclosure of own shares transactions: acquisition of call options

1

Following the first transaction concluded on the 28 July 2017, SEB S.A. has purchased on December 7, 2017, a volume of 30,000 American call options, over 30,000 SEB shares.

The acquisition of the call options is aimed at partially hedging SEB S.A.'s obligations of delivery of existing own shares or its payment obligations, in connection with the potential exercise of the exchange rights under its "ORNAE" (bonds redeemable in cash and/or existing shares) maturing on 17 November 2021.

Subject to market conditions, SEB S.A. may achieve further similar transactions and, in order to do this, leaves an order on the market.

|   |                                  |
|---|----------------------------------|
| Issuer                                  | SEB S.A.                         |
| Issuer ID Code                          | 969500WP61NBK098AC47             |
| Transaction Date                        | 07/12/2017                       |
| Underlying financial instrument ID Code | Code ISIN FR0000121709 SK        |
| Buy / Sell                              | Buy                              |
| Option / Forward                        | American call options            |
| Number of options / shares              | 30,000 options for 30,000 shares |
| Maturity                                | 17/11/2021                       |
| Currency                                | Euro                             |
| Market                                  | Over The Counter                 |
| Objective                               | Hedging of 2021 ORNAE            |

● **2018 SCHEDULE** ●

**January 23, after trading**  
2017 provisional sales

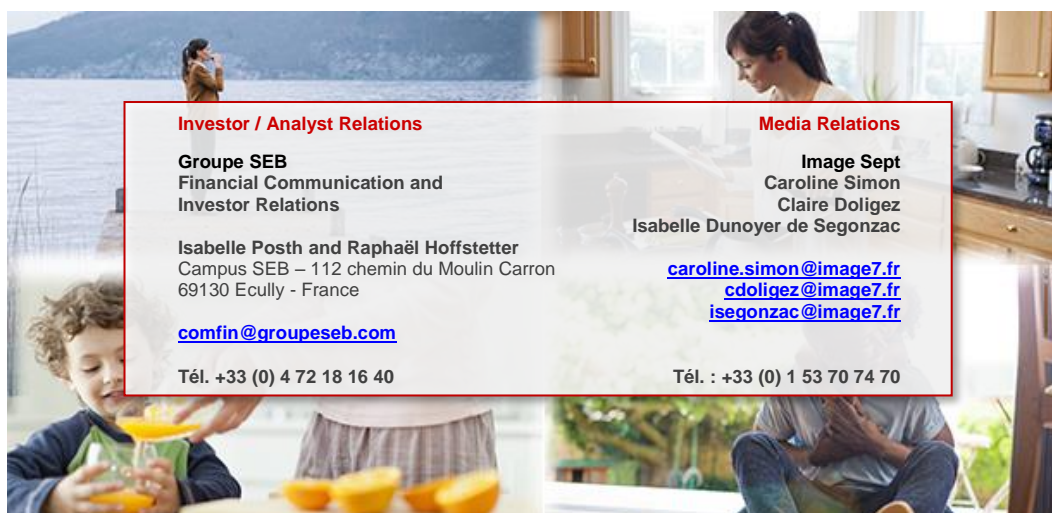
**March 1, before trading**  
2017 sales and results

**April 26, after trading**  
Q1 2018 sales and financial data

**May 16**  
Annual General Meeting

**July 25, before trading**  
H1 2018 sales and results

**October 25, after trading**  
9-month 2018 sales and financial data



| Investor / Analyst Relations   | Media Relations   |
|--|---|
| <p><b>Groupe SEB</b><br/>Financial Communication and<br/>Investor Relations</p> <p>Isabelle Posth and Raphaël Hoffstetter<br/>Campus SEB – 112 chemin du Moulin Carron<br/>69130 Ecully - France</p> <p><a href="mailto:comfin@groupeseb.com">comfin@groupeseb.com</a></p> <p>Tél. +33 (0) 4 72 18 16 40</p> | <p><b>Image Sept</b><br/>Caroline Simon<br/>Claire Doligez<br/>Isabelle Dunoyer de Segonzac</p> <p><a href="mailto:caroline.simon@image7.fr">caroline.simon@image7.fr</a><br/><a href="mailto:cdoligez@image7.fr">cdoligez@image7.fr</a><br/><a href="mailto:isegonzac@image7.fr">isegonzac@image7.fr</a></p> <p>Tél. : +33 (0) 1 53 70 74 70</p> |

Find us on [www.groupeseb.com](http://www.groupeseb.com)



*World reference in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling some 250 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. As of December 31 2016, Groupe SEB has around 32,900 employees worldwide.*

**SEB SA ■**

SEB SA - N° RCS 300 349 636 RCS LYON – with a share capital of €50,169,049 – Intracommunity VAT: FR 12300349636