March 9, 2018

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Disclosure of own shares transaction: acquisition of call options

Following the transactions concluded in 2017, SEB S.A. has purchased on March 7, 2018, a volume of 40,000 American call options, referring to 40,000 SEB shares.

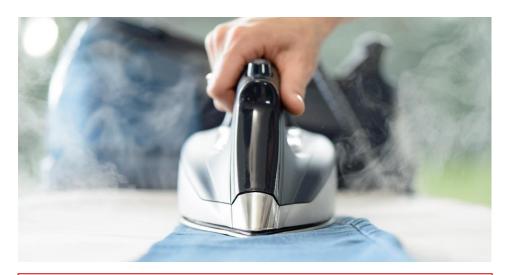
The acquisition of the call options is aimed at partially hedging SEB S.A.'s obligations of delivery of existing own shares or its payment obligations, in connection with the potential exercise of the exchange rights under its "ORNAE" (bonds redeemable in cash and/or existing shares) maturing on 17 November 2021.

Subject to market conditions, SEB S.A. may conclude further similar transactions.

Issuer	SEB S.A.
Issuer ID Code	969500WP61NBK098AC47
Transaction Date	07/03/2018
Underlying financial instrument ID Code	Code ISIN FR0000121709 SK
Buy / Sell	Buy
Option / Forward	American call options
Number of options / shares	40,000 options for 40,000 shares
Maturity	17/11/2021
Currency	Euro
Market	Over The Counter
Objective	Hedging of 2021 ORNAE

Next key dates

April 26 after market	2018 first-quarter sales and financial data
May 16 2 :30 pm	Shareholders meeting
July 25 before market	2018 first-half sales and results
October 25 after market	9 month sales and financial data



Investor/Analyst Relations

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World reference in small domestic equipment, Groupe SEB operates in nearly 150 countries with a unique portfolio of top brands including Tefal, Rowenta, Moulinex, Krups, Lagostina, All-Clad, and Supor, marketed through multi-format retailing. Selling close to 300 million products a year, it deploys a long-term strategy focused on innovation, international development, competitiveness and service to clients. As of December 31 2017, Groupe SEB has around 33,000 employees worldwide.

SEB SA

SEB SA - N° RCS 300 349 636 RCS LYON - with a share capital of €50,169,049 - Intracommunity VAT: FR 12300349636