

Rueil-Malmaison, 12 April 2018

Appointment of Laurence Noël as Senior Vice President, ASEAN and Chief Executive Officer of the NAM joint venture in Malaysia

Laurence Noël has been appointed Senior Vice President, ASEAN and Chief Executive Officer of the NAM joint venture in Malaysia, effective 12 April 2018. She will report to Carlos Gomes, Executive Vice President, China & Southeast Asia.

Laurence Noël joined Groupe PSA in 1995. After holding various positions in Powertrain Projects and Programmes, she took charge of Powertrain, Platform and Module Programmes in 2014.

In her new position, based in Kuala Lumpur, she will be tasked primarily with accelerating the Group's development in Southeast Asia, as announced in the [Push to Pass plan](#) in 2016.

This goal is embodied in large part by the creation, of the Group's Malaysian joint venture, following an agreement signed with [Naza](#) in February 2018, which will produce and market Peugeot, Citroën and DS Automobiles vehicles in Malaysia and other ASEAN markets.

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About Groupe PSA

Groupe PSA designs unique automotive experiences and delivers mobility solutions to meet all client expectations. The Group has five car brands, Peugeot, Citroën, DS, Opel and Vauxhall, as well as a wide array of mobility and smart services under its Free2Move brand, aiming to become a great car maker and the preferred mobility provider. It is an early innovator in the field of autonomous and connected cars. It is also involved in financing activities through Banque PSA Finance and in automotive equipment via Faurecia. Find out more at groupe-psa.com/en.

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