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Europcar Group invests in scooter-sharing with the acquisition of the brand Scooty through Ubeeqo

Europcar Group, a major player in mobility markets, announces today the acquisition of Poleis Consulting and their brand Scooty, a free floating electric scooter-sharing start-up through Ubeeqo.

This new acquisition marks another step in Europcar Group's ambition to become a global mobility solutions leader by offering new mobility services that fits customer needs and expectations. Scooter-sharing and car-sharing markets are growing quickly, it is a good opportunity for the Group to develop further its presence in these markets, as it is a great alternative to car or other vehicle ownership. Furthermore, according to a recent study by Europcar Lab¹, 72% of the interviewees, regular users of a car-sharing solution, intend to use a free floating scooter if it's available.

Scooty is a Belgium based start-up, created in 2016 by Jan-Albrecht Jost, Bram Vandeperre and Michiel Van Roey and offers to his customers 176 electric scooters in free floating in Brussels and Antwerp. The customer can, in a designated area of the city, locate, book, start and stop the scooter through a mobile app.

There are no specific parking locations, scooters can be parked within the designated area respecting the city rules.

After a collaboration with a pilot since April 2017 between Scooty, Ubeeqo and Europcar Lab, Ubeeqo (through its Belgian subsidiary) decides to acquire Scooty in order to add to our mobility portfolio an electric urban solution and to further develop synergies with Ubeeqo car-sharing services. Scooty will be operated as a separate Brand of the Group.

Sheila Struyck, New Mobility Business Unit Managing Director declared "We are really happy to welcome Scooty in our Group, to be able to offer electric scooter-sharing services to our customers in Belgium and we are sure that Ubeeqo's customers will enjoy this new way to move in the city. This new acquisition still follows our objective to become a global mobility provider for our customers and to be able to offer them an alternative to car ownership. Today cities are encouraging sharing economy to reduce congestion and pollution, carsharing and electric scooter-sharing are two good solutions."

About Europcar Group

Europear Group is a major player in mobility markets and is listed on Euronext Paris. The Group's mission is to be an attractive alternative to car ownership by providing a wide range of mobility solutions: car rentals, Vans & Trucks, chauffeur service, car-sharing or peer-to-peer. Customer satisfaction is at the heart of the group's mission and all of its employees and this commitment fuels the continuous development of new services.

The group operates through multi brands meeting every customer specific needs: Europcar® - the European Leader in vehicle rental services, Goldcar® - Europe's largest low-cost car rental company, InterRent® - value for money brand targeting leisure customers and Ubeeqo® - a European company specializing in fleet and mobility solutions for both the business and the end-customers market.

The Group delivers its mobility solutions worldwide through an extensive network in 130 countries and territories (including 16 wholly-owned subsidiaries in Europe and 2 in Australia and New Zealand, franchisees and partners).

¹ Study done in July 2017 – 1700 contacts, users of Ubeeqo car-sharing solution in Ireland through GoCar.



Further details on our website: europcar-group.com

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