



PRESS RELEASE

Paris, December 6th 2018

Europcar Mobility Group expands its global footprint with the opening of new franchises in 16 countries

Europcar Mobility Group announces the opening of new franchises in 16 countries through its brands, Europcar[®], Goldcar[®], InterRent[®] and Buchbinder[®] to expand its international presence.

The Group now offers its car rental services to a wider clientele in new destinations:

- Europcar[®] new franchises : Israel, Brazil, Russia, Colombia, Kenya, Azerbaijan, Singapore, Nepal and Sri Lanka,
- Goldcar[®] new franchise in Montenegro,
- Buchbinder[®] new franchises : Finland, Portugal, Iceland and Czech Republic,
- InterRent[®] new franchises in Mauritius and Lebanon.

Europcar Mobility Group is now present in **135 countries** through its brands, which allows the Group to benefit from substantial flows of business and leisure and customers; a key development as the number of international tourist arrivals Worldwide has reached 1,326 million in 2017, an increase of 7% compared to 2016¹.

Marcus Bernhardt, Europcar Mobility Group's Managing Director BU International Coverage: *"We are proud to expand the footprint of our brands in 16 new countries. We aim to provide to all our customers, wherever they are, our quality of service, and to make their life easier when they choose to rent a car with their usual car rental company.*

And it is part of our "Leverage and Scale up" strategic framework to expand into new countries. In 2019 and onwards, we will pursue our ongoing developments in order to reach a presence in 170 countries end of 2020".

¹ UNTWO Tourism Highlights - Edition 2018



About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred “Mobility Service Company” by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: vehicle-rental, chauffeur services, car-sharing, scooter-sharing and peer-to-peer car-rental.

Customers’ satisfaction is at the heart of the Group’s mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicle rental services, Goldcar® - the most important low-cost car-rental company in Europe, InterRent® – ‘mid-tier’ brand focused on leisure and Ubeeqo® – one of the European leaders in car-sharing (BtoB, BtoC).

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

For further media information:

Europcar Mobility Group

Valérie Sauteret / Marie-Anne Bénardais

+33 1 30 44 98 82

europcarpressooffice@europcar.com

Publicis Consultants

Salima Djeziri

+33 (0) 1 44 82 47 48

salima.djeziri@publicisconsultants.com