

PRESS RELEASE

Paris, December 20th 2018

Tobias Zisik appointed New Managing Director at Europear Mobility Group in Spain

Europear Mobility Group has announced today the appointment of Tobias Zisik as its new Managing Director for Spain, beginning his new role on January 1st.

Tobias Zisik will be moving on from his current position as Sales & Marketing Director for Europear Mobility Group in Spain, where he strongly contributed to developing brand awareness as well as revenue generation and implementation of the commercial strategy of the Group in the Spanish market.

He has 20 years experience in Sales & Marketing, Strategic Planning and General Management positions in the banking and mobility sectors, in companies such as Barclays Bank, Metro de Madrid and a bike sharing start-up. He is a graduate of Edinburgh University and holds an Instituto de Empresa MBA.

Tobias takes over his new role from current Managing Director for Spain, José María González, recently appointed as Managing Director of the Cars Business Unit of the Group.

In his new position, Tobias Zisik will focus on growing Europear Mobility Group's market leading position in Spain and accelerating the transformation. From a car rental specialist, the Group has become a digital player and a global provider of mobility solutions, offering a wide range of services: vehicle-rental, chauffeur services, vehicle-sharing (cars, scooters) and peer-to-peer car-rental

Commenting on his appointment, Tobias Zisik said, "It is a great satisfaction for me to assume this position in an exciting time of mobility like the one we live in. We are convinced that we can play a leading role in the mobility new ecosystem in Spain, where the Group has had a great development in recent years, with global, connected and open solutions for the mobility of individuals and society".



About Europear Mobility Group

Europear Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europear Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: vehicle-rental, chauffeur services, car-sharing, scooter-sharing and peer-to-peer car-rental.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicle rental services, Goldcar® - the most important low-cost car-rental company in Europe, InterRent® – 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car-sharing (BtoB, BtoC).

Europear Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 135 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

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