

## Mediawan confirms its position as the leading producer of animated content in France

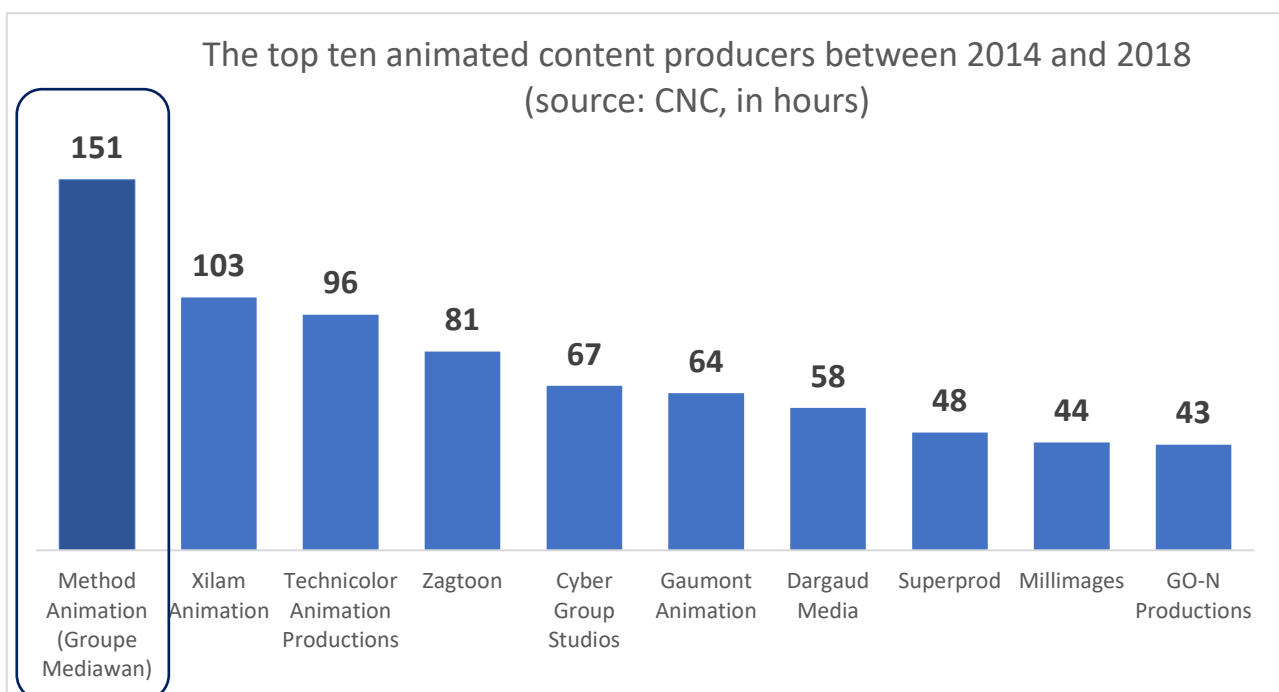
according to a report published in June 2019 by the CNC (French National Centre for Cinema and the Moving Image)

The Mediawan media group, Europe’s leading producer of films and animated series with its On kids & family animation studio, has confirmed its position as the leading producer of animated content in France, according to the *2018 Animation Market* report by the French National Centre for Cinema and the Moving Image:

o **Method Animation**, the On kids & family studio label, is once again ranked **first among animated content producers** over the period 2014-2018 and remains well in the lead with 151 hours of programmes produced.

o **Miraculous: Tales of Ladybug and Cat Noir** attracted **the largest audience for an animated TV series** in 2018 with an all-time record of 1.4 million viewers (21% audience share among children aged 4 and over on 18 November 2018, as measured by Médiamétrie) and recorded large audiences across all distribution channels and on Netflix, where in March 2019 it became the **first French VOD animated series**.

o Following the **The Little Prince**, **the most successful French animated film in the last ten years** with 18.2 million admissions in 66 countries and recipient of a César award for best animated film in 2016 and the BAFTA Children’s Award in 2017, On kids & family confirms and underlines its global ambitions with the international release of **Playmobil: The Movie** in 2019 (in French cinemas on 7 August). Screened at the opening of the Annecy Animation Film Festival, the film was very well received by the audience.



The Mediawan group's animation division has maintained its growth rate in 2018 with the series *Arthur and the Minimoys* (Storia Productions) and the release of the second and third seasons of *Miraculous*, as well as *Zak Storm*, *Robin Hood* season two and *Denver* (On kids & family).

There are still many projects planned for 2019, including new releases such as ***Power Players*** and ***Playmobil: The Movie*** as well as a collaboration with the world-famous author and illustrator **Joann Sfar**, which will be initiated with the release of the *Little Vampire* movie based on his internationally successful comic.

*"Looking beyond the figures, this ranking highlights our teams' constant efforts to continue successfully exporting our animated series around the world. The Mediawan group's contribution and support help us to maintain this momentum and our leading position while also opening up new opportunities for us. As a result, we will be able to venture into other creative spheres by expanding our content, our formats and our targets, especially with the recruitment of new talents, as seen in our recent collaboration with Joann Sfar."*

**Aton Soumache, Chairman of On kids & family**

### **About On kids & family**

Co-founded by Aton Soumache, Dimitri Rassam and Thierry Pasquet, On kids & family is an independent European studio and major global player in the production of animated content for children and families, mainly TV series and international movies. With almost 500 employees in Paris, Montreal, Los Angeles, Hyderabad and Luxembourg, On kids & family brings together global authors and partners in order to develop brands using different formats such as animated series and movies, licensing and merchandising, and digital platforms and contents. The Group mixes innovation, technology and international talents to create wonderful fairy tales for children and families with numerous productions such as *The Little Prince (Le Petit Prince)*, *Miraculous*, *Little Nicholas (Le Petit Nicolas)* and *Robin Hood (Robin des Bois)*, which have attracted record audiences and become major international hits. On kids & family has just finished producing its next animated blockbuster, *Playmobil: The Movie* by Lino Di Salvo, in its Montreal studio. The first movie of an international franchise, it is scheduled for global release in 2019 and on 7 August 2019 in France (Pathé Distribution). Following a strategic merger, On kids & family joined the Mediawan group in June 2018. Find out more about On kids & family: [www.onkidsandfamily.com](http://www.onkidsandfamily.com)

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### **About Mediawan**

Mediawan was founded by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse. Since March 2017, Mediawan has completed eight strategic acquisitions, becoming a new independent premium audiovisual content player and occupying a leading position in Europe. The Group operates in four sub-sectors: production of original drama and documentary content, operation of animation brands, distribution of audiovisual content, and publication of digital services and channels. Find out more on the Mediawan website: [www.mediawan.fr](http://www.mediawan.fr)  
Mediawan, an independent European audiovisual content platform, is listed on Euronext Paris Compartment B. Eligible to PEA-PME – ISIN: FR0013247137/Ticker: MDW

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